

TOKYO AUTO SALON 2026 EVENT REPORT



Greetings

We would like to express our sincere appreciation for your participation and continued support.

The 44th edition of TOKYO AUTO SALON was held across the entire Makuhari Messe complex, utilizing International Exhibition Halls 1-11, Event Hall, International Conference Hall, and the Outdoor Exhibition Area. Over the three-day period, the show welcomed more than 270,000 visitors and concluded successfully.

This achievement would not have been possible without the generous support and dedicated efforts of our exhibiting manufacturers, shops, and all related partners. We extend our heartfelt gratitude to everyone involved. We are pleased to present the official event report together with the compiled results of the Visitor Survey. The survey includes personal data related to car life, preferences regarding tuning and dress-up culture, and broader lifestyle insights. We hope this information will serve as a useful reference for your future business activities. TOKYO AUTO SALON 2027 will be held from January 15-17 at Makuhari Messe.

As we continue to lead Japan's custom car culture, we remain committed to further developing Tokyo Auto Salon as one of the world's premier automotive events. We sincerely appreciate your continued guidance and support.

March 2026

Jun'ichi Fukui

Executive Director

Tokyo Auto Salon Association

About the Show

■ **Name of the Show** : TOKYO AUTO SALON 2026

■ **Dates** : 9-11 January 2026

■ **Venue** : Makuhari Messe

2-1 Nakase, Mihama-ku, Chiba-city, Chiba
(Int'l Exhibition Halls 1-11, Event Hall, Int'l Conference Hall and Outdoor Arena)

■ **Show Hours** :

- Fri, 9 Jan 9:00am – 7:00pm (Business Day open to media and industry insiders)
2:00pm – 7:00pm (specially open to premium ticket holders)
*Those aged 18 and younger are not allowed to enter on Friday 9am – 2pm.

- Sat, 10 Jan 9:00am – 7:00pm (open to public)
- Sun, 11 Jan 9:00am – 6:00pm (open to public)

■ **Admission** :

- Fri, 9 Jan ¥4,000 (tax included)
- Sat, 10 and Sun, 11 Jan ¥3,000 (tax included)
*E-tickets only, online purchase only.
*Kids aged 12 and under accompanied by a parent/gurdian get free admission.
*Discount for visitors with disabilities available.

■ **Organizer** : Tokyo Auto Salon Association (TASA)

■ **Supporters** : Chiba Prefecture; Chiba City;
Nippon Auto Parts Aftermarket Committee (NAPAC);
Japan Automobile Manufacturers Association, Inc. (JAMA);
and Japan Automobile Federation (JAF)

■ **Sponsors** : TOMY COMPANY, LTD.; Mizuno Corporation;
Initial D; RADBODY; Asahi DRYZERO

■ **Special Partners** : Makuhari Messe and SAN-EI Corporation

This Event Report is published by Tokyo Auto Salon Association.



270,000+ Visitors Converge on Makuhari for Japan’s Largest Custom Car Show

A Celebration Showcasing the “Now” of Automotive Culture—Where Exhibits, Shopping, Experiences, and Entertainment Converge at the Highest Level



TOKYO AUTO SALON 2026, marking its 44th edition, was held once again across the entire Makuhari Messe venue, including Halls 1–11, International Conference Hall, Event Hall, and the Outdoor Exhibition Area. While the number of exhibitors and displayed vehicles remained nearly unchanged from the previous year, total attendance surpassed 270,000 visitors, exceeding last year’s figure. As Japan’s largest custom car show and the first major automotive event of the year, it opened 2026 with remarkable momentum.

In addition to the diverse vehicle displays, limited-edition merchandise at exhibitor booths stood out as a major highlight. Product sales have become an essential part of the event experience, with more visitors seeking exclusive items available only at the venue. Long queues formed even before opening hours, creating an atmosphere of excitement from early

morning. International visitors were especially prominent in merchandise areas, further reinforcing TOKYO AUTO SALON’s growing global presence. The event has evolved beyond simply viewing exhibits—visitors now actively seek unique value that can only be experienced and purchased on-site.

Changes in vehicle trends were also evident. While sports and tuning cars have long defined the event, SUV displays have increased significantly over the past decade. In the Custom Car Contest, SUV entries outnumbered sports cars, reflecting shifts in market demand and visitor interests. This transformation highlights how customization is becoming more accessible to a broader audience.

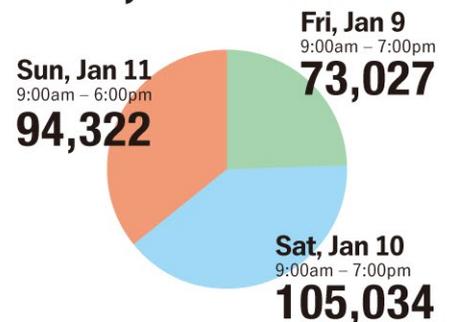
The motorsports demo runs in the Outdoor Exhibition Area drew record-breaking crowds, heightening the overall excitement. Strong attendance at the Event Hall and e-sports

area further demonstrated how TOKYO AUTO SALON continues to evolve into a comprehensive automotive festival—where exhibitions, commerce, experiences, and entertainment converge to showcase the “current” state of automotive culture.

Number of participants

Total participants over the three days

272,383



POST-EVENT REPORT

Figures on exhibitors

Number of exhibitors **389**

Number of vehicles on display **856**

Number of booths **4,315**

Fee-charging booths **3,955**

Booths dedicated for vehicle display **180**



HALL 7-8



Media Attendance

A cumulative total of 527 media outlets and 1,224 journalists covered the event over the three days. Global exposure is also returning, with 90 media from overseas.



Category	Date	9-11 Jan	
		No. of titles	No. of visitors
Television		36	145
Radio		17	28
News Agency		7	18
Newspaper		28	69
Industry-specific Publication		47	98
Automobile-related Publication		118	329
Magazine		31	47
WEB		149	371
Overseas Media		90	115
Other		4	4
Total		527	1,224

Creator Attendance

We have newly issued "Creator Passes" for individuals who can widely share the appeal of the Tokyo Auto Salon on social media and other platforms.



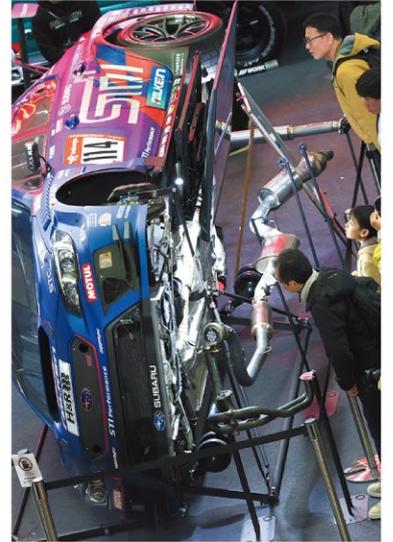
	Date	Fri, 9 Jan	Sat, 10 Jan	Sun, 11 Jan	Total
No. of accounts		28	10	11	49
No. of Media		76	21	24	121
No. of visitors		56	19	26	101
Total number of followers		10,105,997	4,175,264	6,828,184	21,109,445

PHOTO REPORT

HALL 9-10-11



PHOTO REPORT



HALL 4-5-6

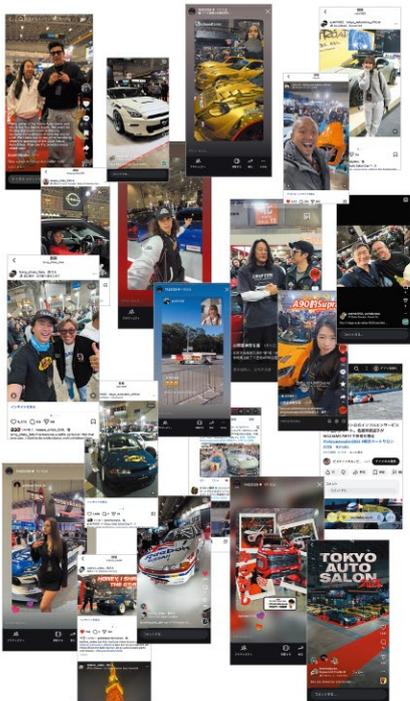


Industry-Supported Creators Collaborate with Official SNS

Through these collaborations, the appeal of Japan's custom car culture and interest in TOKYO AUTO SALON reached fans worldwide.

Influencers with strong impact in the automotive industry gathered from around the world at TOKYO AUTO SALON. This year, an even more diverse range of regions was represented, including China, Southeast Asia, Oceania, Europe, the Middle East, and the United States. A total of 12 creators showcased the appeal of Japan and its custom car culture to global audiences.

Their outreach spanned every phase of the event, from pre-show announcements and live streaming during the exhibition to post-event coverage. Through collaborations with the official social media accounts and cross-promotion, they shared the excitement of the event with audiences both in Japan and abroad. As a result, their content generated substantial impressions and a large number of engagements. Interest in TOKYO AUTO SALON expanded beyond Japan, reaching automotive fans and industry professionals around the world.



MORIZO



Japan

A self-proclaimed 'ordinary car-loving guy' who has continued to take the wheel himself at motorsports scenes around the world.



Fitra Eri



Indonesia, Malaysia, United States

Recognized within the automotive industry for his unique voice, blending automotive journalism with dynamic social media outreach.



Giulia Ottorini



Spain, Italy

Based in Italy and Spain, captivating global fans with elegant and sophisticated visuals.



BEER BAIYOKE



Thailand

While running a hotel business in Thailand, he actively promotes JDM culture across Asia as an influencer.



Larry Chen



United States

An accomplished American photographer, trusted by leading auto magazines and major events worldwide.



Simon's Garage



China

Simon and Coco, a parent-child influencer duo hugely popular in the Chinese-speaking world for carrying on JDM culture.



Sofiane Antonio Rabeh (arabgt_2.0)



Italy, Tunisia, UAE, Spain, Germany

A Tunisia-born automotive influencer based in Italy, leading a dedicated automotive content production team.



Sean Lee



United States

Leads one of North America's largest charity-based car communities, connecting car culture with social contribution.



Andrew Hawkins (Motive Video)



Australia, United States

Runs a video channel showcasing the world of GT-R-focused tuning cars and drag machines.



Yuki



Malaysia

Serves as an official influencer at the Auto Salon held in Malaysia and is also an independent custom car builder.



Piston Nishizawa



Japan

Popular among car enthusiasts for his wide-ranging work, from radio DJ and music activities to competing in races himself.



Maaya Orido



Japan

The second daughter of Manabu Orido, known as "MAX Orido" and an influencer sharing the joy of car culture with young people and women.

Social media platforms to share the posts



National flag Primary operating regions

TOKYO AUTO SALON 2026
**e-SPORT
 EXPERIENCE**



Gran Turismo College League 2025

The “Gran Turismo College League 2025,” an e-motorsports tournament from the Gran Turismo series, united 24 schools nationwide. After qualifiers and a group stage, the best teams advanced to the finals, where three-driver squads battled intensely for the championship title.



**2025 AUTOBACS JEGT
 Supported by GRAN TURISMO Rd.FINAL**

One of Japan’s largest e-motorsports leagues, JEGT, featured three programs including the only Grand Prix series in Japan that awards prize money, a corporate competition among 10 qualifying companies, and the new V1 GRAND PRIX with popular VTubers.



**e-DGMS by Gran Turismo
 @TOKYO AUTO SALON 2026 Technical College GP**

The program was organized by a holding company of automotive dealerships. Students from designated automotive technician training schools took part, and those who advanced through the qualifiers competed for top honors at one of Japan’s largest e-motorsports event venues.



**D1 Drivers
 Chiki Chiki e-Race
 by Gran Turismo 7**

A lineup of distinctive D1 drivers clashed in an intense grip race. Unexpected twists and on-track incidents unfolded, creating a thrilling atmosphere and energizing the crowd throughout the event.

**e-Motorsports Academy
 with KYOJO
 by Gran Turismo 7**

A driver active in the KYOJO CUP took on the challenge of e-motorsports as a student. Her serious pursuit of victory resonated with audiences and helped attract new fans.



**Challenge
 Event**

As a celebration of e-motorsports, simulators linked to the stage experience were installed, hosting time attacks and mini tournaments for visitors.

MOTORSPORTS
DEMO-RUN



Tokyo Auto Salon 2026
F1 champion's experience powered by Honda

Honda returned with two F1 cars. The Williams Honda FW11, driven by Takuma Sato, and the McLaren Honda MP4/6 thrilled the Makuhari crowd with the thunder of their V6 twin-turbo and V12 engines, drawing an even larger audience than last year.



TOYOTA GAZOO Racing GR GT3/GR GT Demo Run
TOYOTA GAZOO Racing Rally Demo Run

Toyota showcased different demo runs over two days. Saturday featured the newly unveiled Toyota GR GT3 and Toyota GR GT, attracting large crowds. On Sunday, Takamoto Katsuta and Akio Toyoda drove the Toyota GR YARIS Rally1, Rally2, and GR YARIS, thrilling fans with powerful runs.



SUBARU Performance Showrun

Subaru held the SUBARU Performance Showrun with two WRX models. The VAB WRX rally car was driven by Toshihiro Arai, while the world-premiere WRX STI Sport# prototype was showcased by Rintaro Kubo, thrilling fans with Subaru's signature driving performance.



D1GP Kick Off Drift

The annual D1GP Kick Off Drift thrilled fans with powerful drift performances. Led by 2025 champion Hideyuki Fujino, ten drivers delivered competition-level runs. The venue filled with tire smoke and roaring engines as commentator Manabu Suzuki energized the crowd.

ENTERTAINMENT



MUSIC LIVE

TOKYO AUTO SALON SPECIAL LIVE is another hugely popular entertainment programme featuring luxurious performers - from legendary idols to today's hottest singers, a total of seven acts over two days - that makes the Event Hall come alive. The 2026 show saw even more excitement, with so many visitors heading to the Hall to form a long queue early in the morning.



STAGE CONTENT

At the Event Hall, in addition to the annual Race Ambassador Award 2025 ceremony, Tokyo International Custom Car Contest 2026 award ceremony and D1 Grand Prix 2025 award ceremony, we hosted Opening Ceremony and Tokyo Auto Salon Costume Award. The live performance of the TOKYO AUTO SALON 2026 promotional girls "A-class" also took place, adding a glamorous touch to the stage content.

Online AUTO SALON



Exhibition booth as a photo spot

Produced by Tokyo Auto Salon, Online Auto Salon connects companies and car fans through both on-site and digital platforms. Before the event, exhibitor news releases were widely distributed. At the venue, photo spots were installed, prizes were offered for the Race Ambassador Award, and the Costume Award was sponsored. During the show, promotions were enhanced through live streaming on Auto Salon TV and social media updates.

Online features such as a full vehicle showcase and VR walk-through experiences remain available after the event, highlighting the service as a platform that can be enjoyed anytime by automotive fans in Japan and worldwide.



Introduction to All Displayed Custom Car

The website showcases all vehicles exhibited at Tokyo Auto Salon 2026, featuring one detailed page per custom car. Users can search by brand, model, or exhibitor, including vehicles from past shows.



Street View of the venue

A VR walk-through of Tokyo Auto Salon lets users explore the full venue by smartphone or PC. Special HKS, TRUST, and BLITZ booths feature engine sounds and detailed parts views.

Tokyo International Custom Car Contest 2026



The annual "Tokyo International Custom Car Contest" is an honourable competition where vehicles on display at TOKYO AUTO SALON can make an entry, and fans vote for their favourite one. The cars entered this year are all cool as usual. Let's have a look at this year's categories' best!

Eligibility for Participation

Any vehicle taken part in TAS 2026 except purpose-built racing cars/past contest winners are eligible for an entry into the contest.

How the Winners Get Chosen

Three winners in each category are determined by the visitor vote, conducted online between Friday 9 at 2pm and Saturday 10 at 7pm, of which the top winner is chosen as the category's best.

Contest Categories

The contest has eight awards categorized according to how the car has been tuned/customized to the task it was intended to perform rather than the type of base vehicle by birth.

How the Grand Prix Get Chosen

TAS makes the eight top winners' photos accessible on our website, and calls for the post-show online fan vote to choose one for the best - Custom Car Grand Prix of the year.

Winners in Each Category

Best Concept Car Awardee

GR GT prototype entered by TOYOTA GAZOO Racing



Best Concept Car Award recognizes the most outstanding concept car of the year based on either an original vehicle manufactured in an inventive approach or a production car-based vehicle heavily modified to achieve performance improvements as well as distinctive interior/exterior appearances, thus meant to be an advocator of a radically new concept. Cars

Best Dressed-up Minivan/Wagon Awardee

Chiba SUBARU LEVORG VMB STI entered by NATS NIHON AUTOMOBILE COLLEGE



Best Dressed-up Minivan/Wagon Award recognizes the most outstanding dressed-up minivan / wagon of the year designed to achieve both performance improvements and stylistic fineness as a desirable minivan/wagon/commercial vehicle. The key criteria for consideration are enhancement in the accessibility of the utility space, ingenious ideas for dress-up and as to how well-finished overall.

Best Tuned Car Awardee

THE SEC"RE"7 TOP SECRET



Best Tuned Car Award recognizes the most outstanding street-legal tuned car of the year that has been modified mainly to produce even more power.

Best Dressed-up SUV Awardee

LOW DOWN TRITON entered by SPD Creation



Best Dressed-up SUV Award recognizes the most outstanding SUV of the year designed to achieve both performance improvements and stylistic fineness as a desirable SUV. The key criteria for consideration are enhancement in the accessibility of the utility space, ingenious ideas for interior/exterior appearances and as to how well-finished overall.

Best Dressed-up Sport Car Awardee

LB-WORKS35GTRFinaledition entered by LibertyWalk



Best Dressed-up Sport Car Award recognizes the most outstanding dressed-up sport car of the year designed to achieve both performance improvements and stylistic fineness as a desirable sport car/coupe. The key criteria for consideration are excellence in exterior/interior design, technique and ingenious ideas for dress-up, and as to how well-finished overall.

Best Dressed-up Compact Car Awardee

AIMGAIN SPORT GR YARIS entered by AIMGAIN



Best Dressed-up Compact Car Award recognizes the most outstanding compact car (light motor vehicle) of the year designed to achieve both performance improvements and stylistic fineness as a desirable k-car/compact car. The key criteria for consideration are improvement of driving performance and utility, ingenious ideas for dress-up and as to how well-finished overall.

Best Dressed-up Sedan Awardee

ROZEL CROWNSEDAN COMPLETE entered by ALESS/ROZEL



Best Dressed-up Sedan Award recognizes the most outstanding dressed-up sedan (saloon) of the year designed to achieve both high performance and stylistic fineness, of which performance improvement as a desirable sedan is the primary focus. The key criteria for consideration are dress-up excellence in appearance, enhancement in the comfort of the cabin, ingenious ideas for dress-up and as to how well-finished overall.

Best Imported Car Awardee

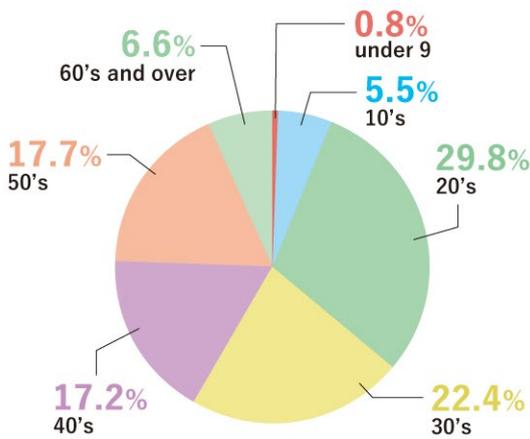
ROHAN FANG ESCALADE entered by ROHAN IZAWA ART DESIGN



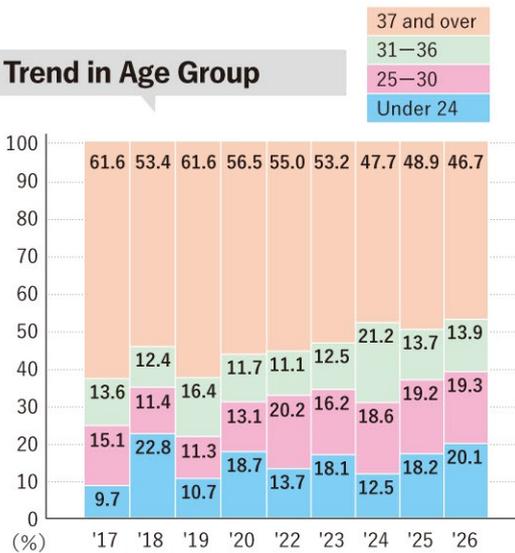
Best Imported Car Award recognizes the most outstanding street-legal imported car of the year designed to achieve both performance improvements and stylistic fineness as a desirable imported car. Any category of base vehicle is acceptable. The key criteria for consideration are tuning excellence in engine and suspension, enhancement in the accessibility of the utility space, ingenious ideas for dress-up and as to how well-finished overall.

VISITOR PROFILE

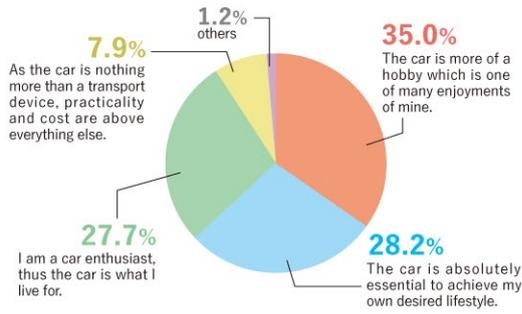
Age Group



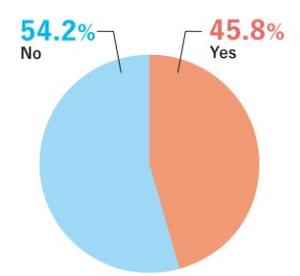
Trend in Age Group



Q Which is most similar to your attitude about car?

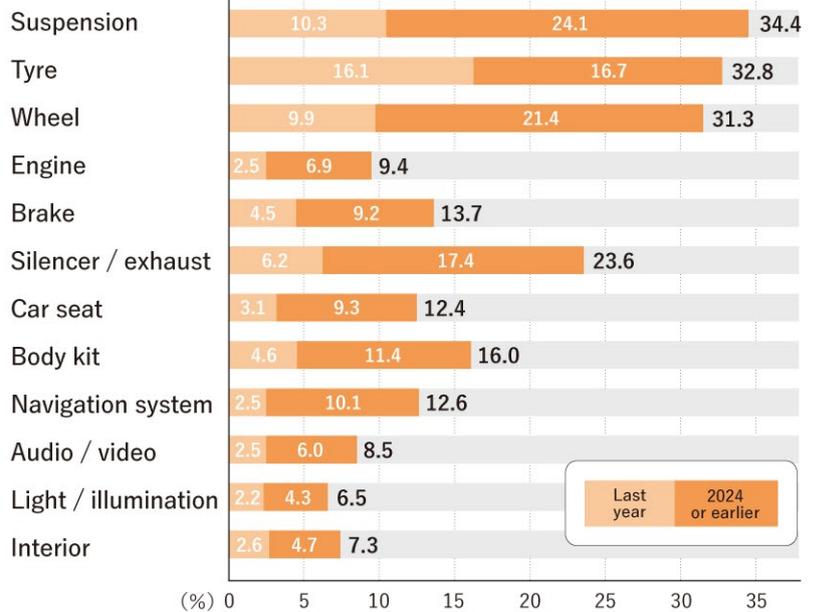


Q Have you had your car customized?



Q What customization have you made to your car? When did you make it?

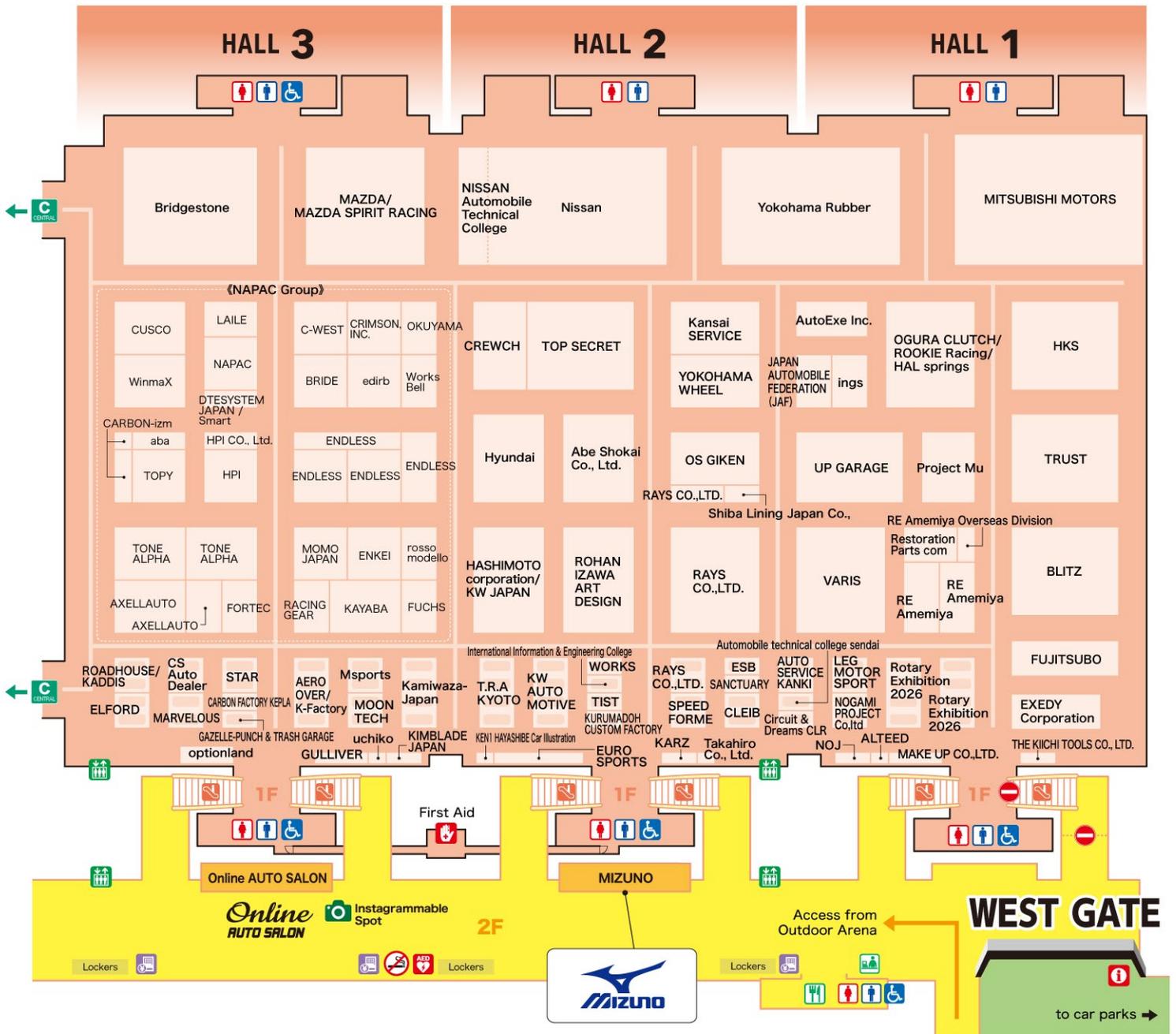
multiple answers



Venue Overview



FLOOR PLAN , EXHIBITOR LIST



Exhibitor List [West]	
HALL 1	
ALTEED	
AutoExe Inc.	
BLITZ	
EXEDY Corporation	
FUJITSUBO	
HKS	
ings	
JAPAN AUTOMOBILE FEDERATION (JAF)	
LEG MOTOR SPORT	
MAKE UP CO.,LTD.	
MITSUBISHI MOTORS	
NOGAMI PROJECT Co.ltd	
NOJ	
OGURA CLUTCH/ROOKIE Racing/ HAL springs	
Project Mu	
RE Amemiya	
RE Amemiya Overseas Division	
Restoration Parts com	
Rotary Exhibition 2026	

THE KIICHI TOOLS CO., LTD.	
TRUST	
UP GARAGE	
VARIS	
Yokohama Rubber	
HALL 2	
Abe Shokai Co., Ltd.	
Automobile technical college sendai	
AUTO SERVICE KANKI	
Circuit & Dreams CLR	
CLEIB	
CREWCH	
ESB	
EURO SPORTS	
HASHIMOTO corporation / KW JAPAN	
Hyundai	
International Information & Engineering College	
Kansai SERVICE	
KARZ	
KEN1 HAYASHIBE Car Illustration	
KURUMADOH CUSTOM FACTORY	
KW AUTOMOTIVE	

Nissan / NISSAN Automobile Technical College	
OS GIKEN	
RAYS CO.,LTD.	
ROHAN IZAWA ART DESIGN	
SANCTUARY	
Shiba Lining Japan Co.,	
SPEED FORME	
T.R.A KYOTO	
Takahiro Co., Ltd.	
TIST	
TOP SECRET	
WORKS	
YOKOHAMA WHEEL	
HALL 3	
AERO OVER / K-Factory	
Bridgestone	
CARBON FACTORY KEPLA	
CSAutoDealer	
ELFORD	
GAZELLE-PUNCH & TRASH GARAGE	
GULLIVER	
Kamiwaza-Japan	

KIMBLADE JAPAN	
MARVELOUS	
MAZDA / MAZDA SPIRIT RACING	
MOONTECH	
Msports	
<NAPAC Group>	
aba	
AXELLAUTO	
BRIDE	
C-WEST	
CARBON-izm	
CRIMSON.INC.	
CUSCO	
DTEYSTEM JAPAN / Smart	
edirb	
ENDLESS	
ENKEI	
FORTEC	
FUCHS	
HPI	
HPI Co., Ltd.	
KAYABA	

LAILE	
MOMO JAPAN	
NAPAC	
OKUYAMA	
RACING GEAR	
rossomodello	
TONE ALPHA	
TOPY	
WinmaX	
WorksBell	
optionland	
ROADHOUSE/KADDIS	
STAR	
uchiko	

FLOOR PLAN , EXHIBITOR LIST



Exhibitor List [Central]

HALL 4

- 326POWER
- air-J
- ALESS/ROZEL
- AlphaRexJapan
- AUTOONE CAMPER
- AWIN
- AXIS PARTS
- B-DASH
- BloomJapan
- BodyLine
- CARICH
- DELTA Direct
- DUNLOP
- Dynasty
- FOREST
- GP SPORTS×VITOUR TIRE
- Honda/MUGEN
- IFUU.co.jp
- ignition model

- KAZAMA AUTO SERVICE
- MAX ORIDO
- Minicarshop Route
- MISHIMADAIHATSU
- NATS NIHON AUTOMOBILE COLLEGE
- Nissan Service Center Co.
- Number7 Racing Products / Cleave Wheels
- OGUshow
- PETRONAS
- PORMIDO
- ROCKY2
- Rowen
- Shizuoka Professional College of Automobile Technology Sports
- SMILEFACTORYCO.,LTD.
- STANLEY ELECTRIC CO., LTD.
- STEALTH
- STF&3D Print Lab
- Superstar wheels
- TREASURE ONE COMPANY., INC
- URAS/MGD
- Valenti Japan
- VERTEX/TandE co.,Ltd

- weds co.,LTD.
 - WING AUTO
 - WISESQUARE
 - World Market
- ### HALL 5
- admiration
 - ALPINE STYLE
 - AUTOBACS
 - BLOW×CRAFTPLUS
 - CARSTYLE
 - HASSUIDOJO
 - IMPUL
 - KUHLJAPAN
 - MID WHEELS
 - MONZA JAPAN × KOSEI
 - odula
 - OHLINS
 - OLIVE
 - PETIT cam
 - SARD
 - SEV

- SPD Creation
 - Tokyo Auto Salon 2026 Official Goods Shop
 - TWS
 - Value Progress
 - welc
- ### HALL 6
- 1048style
 - A PIT AUTOBACS
 - A'PEXi
 - AIMGAIN
 - AME Wheels (KYOHO CORPORATION)
 - Apio Incorporated
 - ASTRO PRODUCTS
 - AUTOGAUGE
 - BEYOND JAPAN / fusion FROM SPIEGEL
 - BUANJAPAN × KAZUKIAUTO
 - BYD
 - CABANA/Speedhack Store
 - CAMSHOP.JP
 - Chemical Jamm / TAILBACK
 - Chevrolet Corvette
 - CRS/ESSEX

- D.A.D
- DIXCEL
- GARAGE ACTIVE
- GMG / DOUBLE EIGHT
- JDM tours × TAS POP UP STORE
- K'S CO.,LTD
- K'S SELECT CO.,LTD
- KANTO Industrial College
- Ken'zCRAFT
- KIRIMOJIYA
- KLC
- LEGANCE
- M'z SPEED
- MDNmadonna
- Mio
- MIYATOMI/BOOSTAR/DELTA/JPTURBO
- RIDE+TECH
- ST-garage
- STYLE14
- TBR
- TSD Styling/T-style Auto Sales/TRINITY/CAR EXPERT/FREEDRESS
- ZEAL (PRO-STAFF)

FLOOR PLAN , EXHIBITOR LIST



Exhibitor List [East]

HALL 7

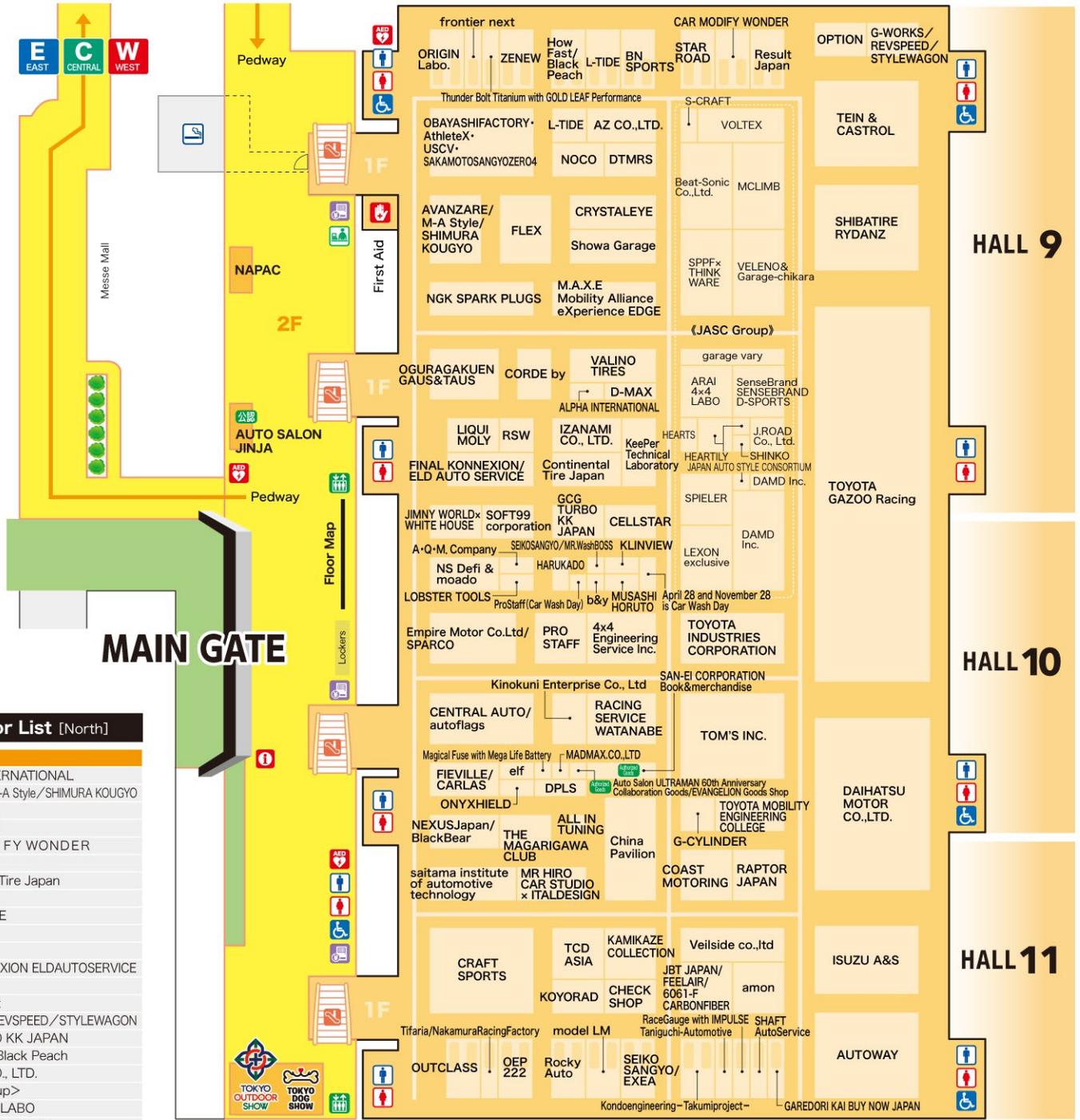
- Adam's Polishes YOKOHAMA / makeover
- adro
- advanceeight Tokyo
- arinomama
- ARTISAN SPIRITS
- Auto Veloce/SVR/CROSS V
- BARTBAR
- BMW GROUP Japan
- Bon Racing
- BOND GROUP&LAGER CORPORATION
- C.L.LINK
- CATERHAM / MORGAN
- CPM/Stompin'ark
- CROSSMEMBER / LADDER FRAME
- EURO
- EXIZZLE-LINE
- GTG GUNMA TOYOTA GROUP
- HC GALLERY
- JAOS CORPORATION
- Jfactory
- LEAP DESIGN
- MCC-Complete Next innovation KYOTO DETAIL
- MISTRAL/ULTIMATE MOTORCARS
- MIYAGI TOYOTA GROUP
- MODE PARFUME
- RECARO MEDICALSHOP TRIAL
- Rinei
- ROBERUTA
- SACHS PERFORMANCE
- SUBARU/STI
- Suzuki Motor Corporation
- T's CLUB/R'sRacing
- VOSSEN WHEELS JAPAN

HALL 8

- AMD WORK SHOP
- AZZURRE MOTORING
- BBS Japan
- BESPOKES TOKYO
- end.cc
- GORDON
- JAOS CORPORATION
- LIBERTY WALK
- LOTUS
- MODELLISTA
- MONSTER INTERNATIONAL Co., Ltd.
- Panasonic Automotive Systems
- PEUGEOT / CITROËN
- RANGERS
- TIGERAUTO
- TOYO TIRES
- Volkswagen Japan
- WORK



FLOOR PLAN , EXHIBITOR LIST



Exhibitor List [North]

- HALL 9**
- ALPHA INTERNATIONAL
 - AVANZARE / M-A Style / SHIMURA KOUGYO
 - AZ CO.,LTD.
 - BN SPORTS
 - CAR MODIFY WONDER
 - CELLSTAR
 - Continental Tire Japan
 - CORDE by
 - CRYSTALEYE
 - D-MAX
 - DTMRS
 - FINAL KONNEXION ELDAUTOSERVICE
 - FLEX
 - frontier next
 - G-WORKS / REV SPEED / STYLEWAGON
 - GCG TURBO KK JAPAN
 - How Fast / Black Peach
 - IZANAMI CO., LTD.
 - <JASC Group>
 - ARAI 4x4 LABO
 - Beat-Sonic Co.,Ltd.
 - DAMD Inc.
 - garage vary
 - HEARTILY
 - HEARTS
 - J.ROAD Co., Ltd.
 - JAPAN AUTO STYLE CONSORTIUM
 - LEXON exclusive
 - MCLIMB
 - S-CRAFT
 - SenseBrand SENSEBRAND D-SPORTS
 - SHINKO
 - SPIELER
 - SPPF x THINK WARE
 - VELENO & Garage-chikara
 - VOLTEX
 - JIMNY WORLD x WHITE HOUSE
 - KeePer Technical Laboratory
 - LIQUI MOLY
 - L-TIDE
 - M.A.X.E Mobility Alliance eXperience EDGE
 - NGK SPARK PLUGS
 - NOCO
 - OBAYASHIFACTORY-AthleteX-USCV-SAKAMOTOSANGYOZER04
 - OGURAGAKUEN GAUS&TAUS

- HALL 10**
- OPTION
 - ORIGIN Labo.
 - ResultJapan
 - RSW
 - SHIBATIRE RYDANZ
 - Showa Garage
 - SOFT99 corporation
 - STARROAD
 - TEIN & CASTROL
 - Thunder Bolt Titanium with GOLD LEAF Performance
 - TOYOTA GAZOO Racing
 - VALINO TIRES
 - ZENEW
 - 4x4Engineering Service Inc.
 - ALL IN TUNING
 - April 28 and November 28 is Car Wash Day
 - A-Q-M Company
 - Auto Salon ULTRAMAN 60th Anniversary Collaboration Goods/EVANGELION Goods Shop
 - b&y
 - CENTRAL AUTO / autoflags
 - DAIHATSU MOTOR CO.,LTD.
 - DPLS

- elf
- Empire Motor Co.Ltd / SPARCO
- FIEVILLE/CARLAS
- G-CYLINDER
- HARUKADO
- Kinokuni Enterprise Co., Ltd
- KLINVIEW
- LOBSTER TOOLS
- MADMAX.CO.,LTD
- Magical Fuse with Mega Life Battery
- MUSASHIHORUTO
- NEXUSJapan/BlackBear
- NS Defi&moado
- ONYXHIELD
- PROSTAFF
- PROSTAFF(Car Wash Day)
- RACING SERVICE WATANABE
- SAN-EI CORPORATION Book&merchandise
- SEIKOSANGYO / MR.WashBOSS
- THE MAGARIGAWA CLUB
- TOM'S INC.
- TOYOTA INDUSTRIES CORPORATION
- TOYOTA MOBILITY ENGINEERING COLLEGE

- HALL 11**
- amon
 - AUTOWAY
 - CHECK SHOP
 - <China Pavilion>
 - CORTOOL MANUFACTURING GROUP
 - Guangzhou Laige Auto Accessories Co., Ltd.
 - Guangzhou Nuobei Auto Parts Co., Ltd.
 - Henan Rhine Automobile Manufacturing CO.,LTD.
 - HONISHEN
 - Jiangsu Haobang Technology Co., Ltd.
 - Ningbo Siming Automotive Co.,Ltd.
 - Qingdao Donrex Co., Ltd.
 - RUIAN JIABEIR AUTO PARTS CO.,LTD.
 - Shenzhen Meizhiying Electronics CO.,LTD.
 - Sichuan Mianzhu Xinkun Machinery Making Co.,Ltd.
 - Wake Me Detailing
 - Yancheng Prima Automotive Co.,Ltd.
 - Zhejiang Linkcool Technology Co.,Ltd.
 - ZHEJIANG YAZHIXING AUTOMOBILE COMPONENTS CO.,LTD.
 - ZHENJIANG E.D. OPTO ELECTRICAL LIGHTING CO.,LTD.
 - ZHONGSHAN LUSST PHOTOELECTRIC TECHNOLOGY CO., LTD.
 - ZHUHAI ZHENGYUAN OPTOELECTRONIC CO., LTD.

- COAST MOTORING
- CRAFT SPORTS
- GARETORI KAI BUY NOW JAPAN
- ISUZU A&S
- JBT JAPAN / FEELAIR / 6061-F CABONFIBER
- KAMIKAZE COLLECTION
- Kondoengineering-Takumiproject-
- KOYORAD
- model LM
- MR HIRO CAR STUDIO x ITALDESIGN
- OEP222
- OUTCLASS
- RaceGauge with IMPULSE
- RAPTOR JAPAN
- SHAFT AutoService
- saitama institute of automotive technology
- SEIKOSANGYO / EXEA
- SHAFT AutoService
- Taniguchi-Automotive
- TCD ASIA
- Tifaria/NakamuraRacingFactory
- Veilside co.,ltd