

TOKYO AUTO SALON 2023 EVENT REPORT



Greetings

Firstly, we would like to take this opportunity to express our sincere gratitude to you for your participation and commitment to TOKYO AUTO SALON 2023.

The 41st TOKYO AUTO SALON took place at Makuhari Messe as in the past, using the International Exhibition Hall 1-10, Event Hall, International Conference Hall and Outdoor Arena. Last year we were forced to face a lot of severe restrictions due to the COVID-19 pandemic, and although the 2023 show was still subject to certain restrictions, the ingenuity and challenges learned from the previous experiences have enabled us to bring it to a successful conclusion. We very much appreciate that the achievement is due entirely to your cooperative efforts.

We hereby provide a report on the 2023 show along with the results of visitor survey questionnaire. The results show visitor profile including their lifestyle with cars and current trends of how they get their cars tuned up/dressed up. We would be happy if the data could serve a useful tool to your future business.

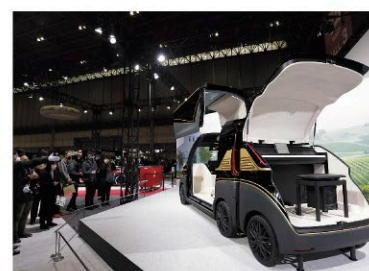
TOKYO AUTO SALON keeps serving as a driving force to enrich the Japanese custom car culture, and continues unremittingly with our efforts to be the best auto show in the world. We are always striving to improve the show to cater for exhibitors and visitors alike. Thank you in advance for your support and encouragement to the show to stay engaged.

We would love to see you again at TOKYO AUTO SALON 2024 scheduled between January 12 and 14 at Makuhari Messe.

March 2023
Jun'ichi Fukui
Executive Director
Tokyo Auto Salon Association

About the Show

- **Name of the Show :** TOKYO AUTO SALON 2023
- **Dates :** 13-15 January 2023
- **Venue :** Makuhari Messe International Convention Complex
2-1 Nakase, Mihama-ku, Chiba-city, Chiba
(Int'l Exhibition Hall 1-10, Event Hall, Int'l Conference Hall and Outdoor Arena)
Jointly held with TOKYO OUTDOOR SHOW 2023 (Hall 10-11)
- **Show Hours :**
 - Fri, 13 Jan 9:00am – 7:00pm (open to media and industry insiders)
2:00pm – 7:00pm (specially open to premium ticket holders)
*Those aged 18 and younger are not allowed to enter on Friday.
 - Sat, 14 Jan 9:00am – 7:00pm (open to public)
 - Sun, 15 Jan 9:00am – 6:00pm (open to public)
- **Admission :**
 - Fri 13 Jan ¥4,000 (tax included)
 - Sat 15 and Sun 16 Jan ¥3,000 (tax included)
 - *E-tickets only, online purchase only.
 - *Kids aged 12 and under must be accompanied by an adult.
 - *Discount for visitors with disabilities available.
- **Organizer :** Tokyo Auto Salon Association (TASA)
- **Supporters :** Chiba Prefecture; Chiba City;
Nippon Auto Parts Aftermarket Committee (NAPAC);
Japan Automobile Manufacturers Association, Inc. (JAMA);
Japan Automobile Federation (JAF)
- **Sponsors :** TOMY COMPANY, LTD.; SPR Japan Co., Ltd.; Mizuno Corporation;
KINTO Corporation; Initial D/MF GHOST; and Fast & Furious
- **Special Partners :** Makuhari Messe and SAN-EI Corporation
- **Partners :** ASEA Division; JAWA Division; and JASMA



POST-EVENT REPORT #1

Get a feel for full of ideas in TOKYO AUTO SALON This is the capital of custom car culture

TOKYO AUTO SALON 2023 was held right after the New Year holiday that, for the first time in three years, had no restrictions on behaviour, and normal daily life was gradually returning in anticipation of the post COVID-19 era. Although measures to prevent the spread of COVID-19, such as wearing a mask, social distancing and sanitizing hands, still had to be taken, we managed to deliver another "Annual Custom Car Extravaganza". We could not have achieved this without the tremendous support of all of you the exhibitors.

The large flow of people heading towards Makuhari Messe continued directly into the waves of people filling the venue, with a palpable vibrancy. You must have seen expectation and excitement on the visitors' faces staring at the vehicles on display, and it was as if the atmosphere from the days before COVID-19 had returned.

A further striking difference from last year was the large number of overseas visitors were back again. Japan has eased border restrictions since October 2022, but it was still not at the level of other countries. The fact that they came from across the sea despite such difficulties reminded us that the situation was finally going to settle down, although it may take a little longer before COVID-19 is completely over. At the same time, we were able to reaffirm that custom car culture is something Japan should be proud to share with the rest of the world. TOKYO AUTO SALON will continue to grow as a showcase for the latest trends in custom cars, not only in Japan but also in the world.



The vehicles on display this year gave us the impression that custom trends seem to have changed compared to a decade ago. The most well-known car custom is probably slammed (lowering). Since it sure is the custom classics - the most basic of basics, there still are numerous slammed cars seen at TOKYO AUTO SALON. While at the same time, you may have noticed that high clearance cars were on the rise. This is probably due in part to the recent ever-rising outdoor boom. As automakers also consider this trend to be important and are focusing on it, it can be a new established category with much potential.

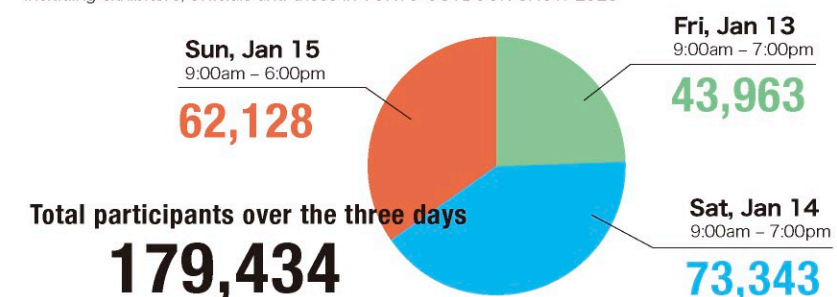
Another big shift is that the 2023 show had a lot of EV and H2 as the move towards achieving carbon neutrality is gaining momentum. The number of such vehicles increased overwhelmingly

compared to last year. Carbon neutrality obviously drew substantial interest from the visitors as well, as evidenced by the fact that it ranked high in the survey results for both "most impressive vehicle" and "most impressive booth". This environmental commitment could also allow for even greater custom which is no longer reserved for dress up.

Car culture has continued to evolve in step with the changing times and is now so diverse that it is no longer for sports cars and hypercars specific. Custom culture has developed in the same way. In 10 or even 20 years' time, autonomous driving technology will have evolved dramatically. Most of the cars on the streets may be eco-friendly vehicles. Nevertheless, the "custom car culture" will never disappear. Everyone has their own purpose for owning a car, yet we want them all to be more particular about their "own car" that can be their "buddy". We hope that you go after the ideas to find "the one". Car custom is an expression of individuality and the ideas are quite diverse. TOKYO AUTO SALON will be a place for years to come that offers a great many ideas for enjoying cars and custom even more, through a variety of approaches.

Number of participants

including exhibitors, officials and those in TOKYO OUTDOOR SHOW 2023



Experiences only in-person event could offer 3 days with expectation, excitement and enthusiasm

Tokyo Auto Salon Association announced Thursday, a day before the commencement of the 2023 show, that "TOKYO AUTO SALON Kuala Lumpur 2023" was going to take place in June. This will be the very first TOKYO AUTO SALON branded show in Malaysia. Car ownership in the country is very high and the automotive aftermarket has great potential for growth. This could be a highly promising attempt to bring greater prosperity to the automotive industry.

Turning now to TOKYO AUTO SALON 2023, the trend among exhibitors was an increase in booth unit and a decrease in dedicated vehicle display space. The overall number of booths, mainly those of automakers, has also increased, resulting in a larger area per exhibitor. Behind the trend is the fact that the whole exhibition area is comparable to that of the 2020 show (Hall 1-10 equivalent), with the larger booth space resulting in a decrease in the number of exhibitors when compared to last year. In the meantime, the total number of booths and the number of vehicles increased compared to last year, and various proactive approaches were found in each booth - not only proposing new custom ideas, but also launching new vehicles and introducing new products.

Friday in 2022 was Business Day throughout the day that reserved for industry professionals and media only while the 2023 show opened the afternoon to general public with premium tickets as well which was same as in or before 2020. The first day of the show commenced with rather a sober "silent time" in the morning offering B2B environment, followed by even more lively afternoon filled with many visitors in the venue. Most of the press conferences took place in the morning mainly by the automakers.

These included the unveiling of a new model of the timeless sports car, the revival of a vintage car that has been given new life in the form of advanced technology, and the presentation of a new racing car concept model that aims to take part in the domestic motorsport. Last year we saw a lot of online conferences, due to COVID-19, but the press conference, now one of the signature content of TOKYO AUTO SALON, has returned to on site.

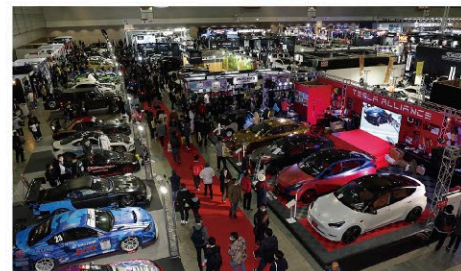
The Opening Ceremony was held in the Event Hall at 2pm, starting with a powerful taiko performance by the Japanese drumming group TAKERU, followed by the "Driver of the Year" award ceremony, where the best motorsport driver was decided by fan vote. This is also a content unique to TOKYO AUTO SALON, which has long had close ties with motorsport, including the announcements of motorsport activities and racing drivers talk shows.

On the Saturday stage, "JEGT Grand Final", an e-sports competition using Gran Turismo SPORT, took place as last year. The heat of the event, which was just like a real race on track, raised the enthusiasm of the audience. The excitement continued unabated until the annual "Race Queen Award 2022" ceremony and then the "AUTO SALON SPECIAL LIVE" both on Saturday and Sunday evenings.

"GR Yaris Rally2 Concept" rally car, which was introduced in a surprise run at Rally Japan 2022, made an appearance at the Outdoor Arena. The drift car demo runs by top D1 drivers reached a fever pitch as ever. Despite the unfavourable weather on Saturday, many visitors came to see the driving content at first hand. The opportunity to experience the sound of engines resonating in your body is another charm of TOKYO AUTO SALON.

We hope that many car enthusiasts enjoyed the three days. Having had experienced the difficult past two years, we could once again realize the fabulousness of the in-person event.

TOKYO AUTO SALON 2024 will take place on 12-14 January. We are committed to enhancing the content of our event even more than before to ensure all car fans' satisfaction.



Figures on exhibitors	
Number of exhibitors	341
Number of vehicles on display	789
Number of booths	3,904
Fee-charging booths	3,544
Booths dedicated for vehicle display	180

Media Attendance

A cumulative total of 508 media outlets and 1,252 journalists covered the event over the three days. Global exposure is also returning, with 85 media from overseas.



Category	Date	13-15 Jan	
		No. of titles	No. of visitors
Television		33	182
Radio		15	18
News Agency		8	12
Newspaper		19	50
Industry-specific Publication		36	94
Automobile-related Publication		99	254
Magazine		27	36
WEB		180	456
Overseas Media		85	138
Other		6	12
Total		1,252	508



OUTDOOR

The Outdoor Arena featured "GR Yaris Rally2 Concept", with Jari-Matti Latvala, team principal of TGR World Rally Team, and Toyota Motor Corporation President Akio Toyoda, a.k.a. Morizo - the name he uses for his motorsport activities, were at the wheel. The weather was not good with wet conditions on the track, and yet many fans turned up. Another content was ever-popular drift car demo runs performed by top D1 drivers.



STAGE

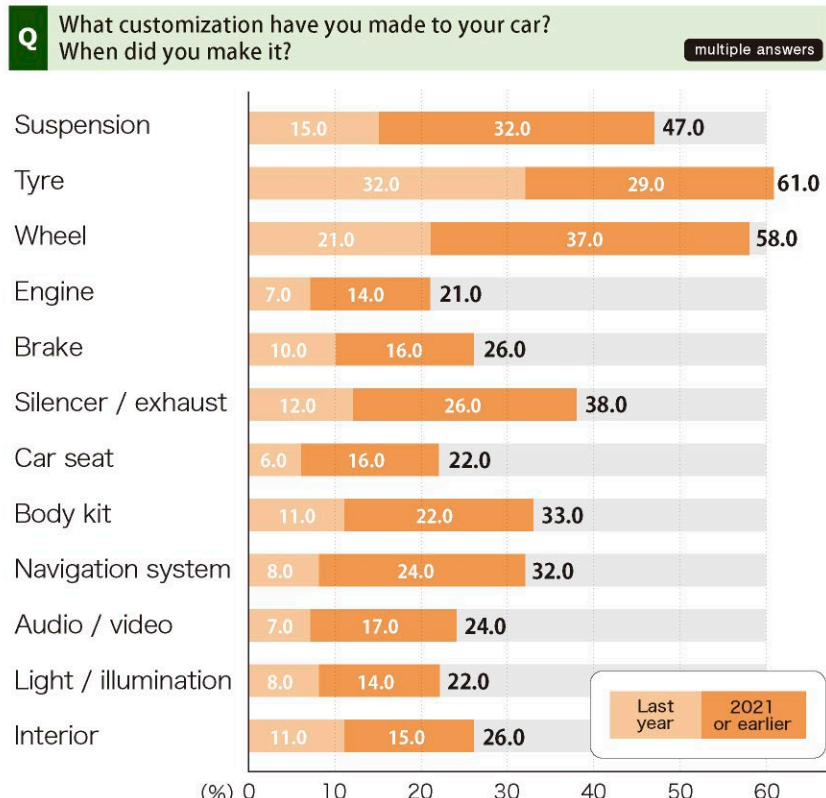
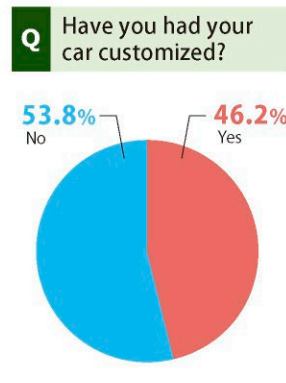
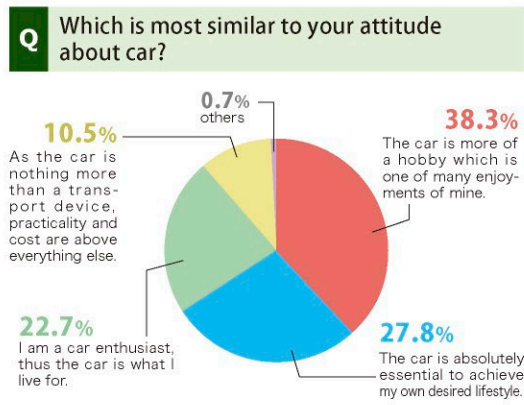
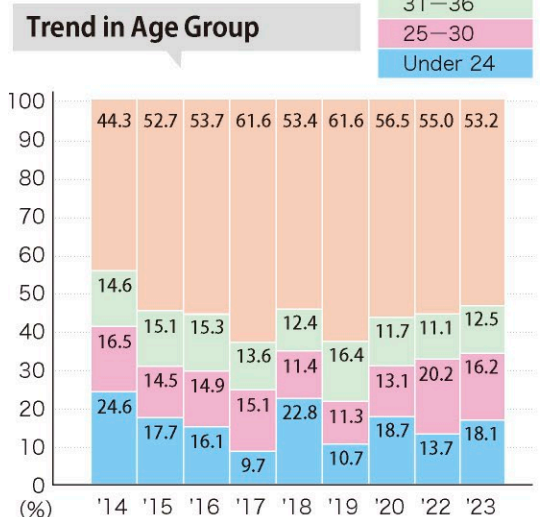
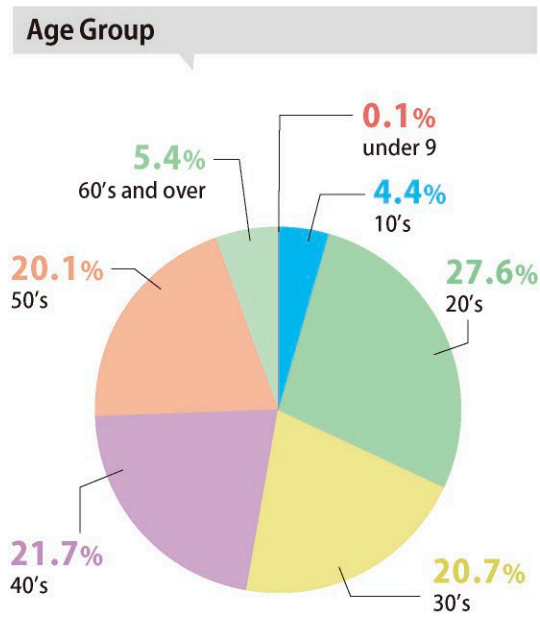
The Event Hall on Friday hosted the JAF's "Driver of the Year 2022" award ceremony to recognize the best motorsport driver of the year, followed by the "JEGT Grand Final", an e-sports competition using Gran Turismo SPORT, and the annual "Race Queen Award 2022" ceremony on Saturday. On Sunday, the "Tokyo International Custom Car Contest 2023" took place. The wide variety of content made the venue a great place to be.



LIVE

Even more entertainment is coming down to the fun filled TAS weekend. One of the highlights of the show "AUTO SALON SPECIAL LIVE" took place both on Saturday and Sunday evening featuring an impressive roster including nationally recognized icons to latest discoveries, to give the powerful live performances. The star-studded content can be perfect for the finale bringing a whole lot of excitement to the Event Hall.

VISITOR PROFILE



Tokyo International Custom Car Contest 2023

Three winners each were voted in eight categories, of which the top winner was chosen as the category's best. TAS then engaged fans in voting the post-show online poll, and the top vote-getter won the Grand Prix.



Eligibility for Participation

Any vehicle taken part in TAS 2023 except purpose-built racing cars/past contest winners are eligible for an entry into the contest.

How the Winners Get Chosen

Winners in each category are determined by the visitor vote.

Contest Categories

The contest has below eight awards categorized according to how the car has been tuned/customized to the task it was intended to perform rather than the type of base vehicle by birth.

How the Grand Prix Get Chosen

TAS makes the eight top winners' photos accessible on our website, and calls for the post-show online fan vote to choose one for the best - Custom Car Grand Prix of the year.

Award Winners in Each Category

Best Concept Car Award

Best Concept Car Award recognizes the most outstanding concept car of the year based on either 1) an original vehicle manufactured in an inventive approach or; 2) a production car-based vehicle heavily modified to achieve performance improvements as well as distinctive interior/exterior appearances, thus meant to be an advocator of a radically new concept. Cars entered in this category do not have to be street legal.

Best Award Winner

CIVIC TYPE R - GT CONCEPT Honda / Honda Access / MUGEN entered by

Best Dressed-up Car Award

Best Dressed-up Car Award recognizes the most outstanding dressed-up car of the year designed to pursue stylistic fineness. The key criteria for consideration are dress-up excellence in appearance, technique and ingenious ideas for exterior/interior customization, and as to how well-finished overall. Cars entered in this category basically are display-dedicated and not have to be street legal.

Best Award Winner

VeilSide FFZ400 entered by Veilside CO., LTD.

Best Tuned Car Award

Best Tuned Car Award recognizes the most outstanding street-legal tuned car of the year that has been modified to produce even more power.

Best Award Winner

GR86 WIDE BODY entered by VARIS

Best Sedan Award

Best Sedan Award recognizes the most outstanding street-legal sedan (saloon) of the year manufactured to achieve performance improvements as a desirable sedan. The key criteria for consideration are enhancement in the comfort of the cabin, unique ideas for dress-up and as to how well-finished overall.

Best Award Winner

ROZEL complete MARK_X entered by ALESS / ROZEL

Best Minivan/Wagon Award

Best Minivan/Wagon Award recognizes the most outstanding street-legal minivan/wagon of the year manufactured to achieve performance improvements as a desirable minivan/wagon. The key criteria for consideration are enhancement in the accessibility of the utility space, unique ideas for dress-up and as to how well-finished overall.

Best Award Winner

ROHAN x carpaintK Red NOAH entered by ROHAN IZAWA ART DESIGN

Best SUV Award

Best SUV Award recognizes the most outstanding street-legal SUV of the year manufactured to achieve performance improvements as a desirable SUV. The key criteria for consideration are enhancement in the accessibility of the utility space, unique ideas for interior/exterior appearances and as to how well-finished overall.

Best Award Winner

MARS First Model entered by KUHJ. JAPAN & VRARVA

Best K-car/Compact Car Award

Best K-car/Compact Car Award recognizes the most outstanding street-legal K-car/compact car (light motor vehicle) of the year manufactured to achieve performance improvements as a desirable k-car/compact car. The key criteria for consideration are enhancement in the accessibility of the utility space, unique ideas for dress-up and as to how well-finished overall.

Best Award Winner

DAMD HUSTLER COUNTRY entered by DAMD Inc.

Best Imported Car Award

Best Imported Car Award recognizes the most outstanding street-legal imported car of the year manufactured to achieve performance improvements as a desirable imported car. The key criteria for consideration are tuning excellence in engine and suspension, enhancement in the accessibility of the utility space, unique ideas for dress-up and as to how well-finished overall.

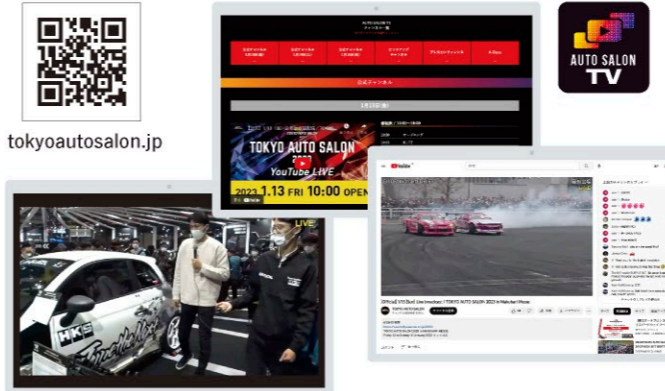
Best Award Winner

LB☆WORKS F40 entered by Liberty Walk

Online AUTO SALON

Watch TOKYO AUTO SALON 2023 live from anywhere in the world

One of the services of ONLINE AUTO SALON "Auto Salon TV" provided live streaming of the 2023 show, including booths, stages and outdoor arena. In addition to the Japanese-language streaming, the programme was also streamed in English on a sub-channel, with international car fans enthusiastically participating in the chat. The live stream attracted 184,067 views during the course of the show from all over the world. Archives are also available, which can be viewed on the Auto Salon TV page on ONLINE AUTO SALON or on YouTube.



tokyoaautosalon.jp

AUTO SALON TECH 2023



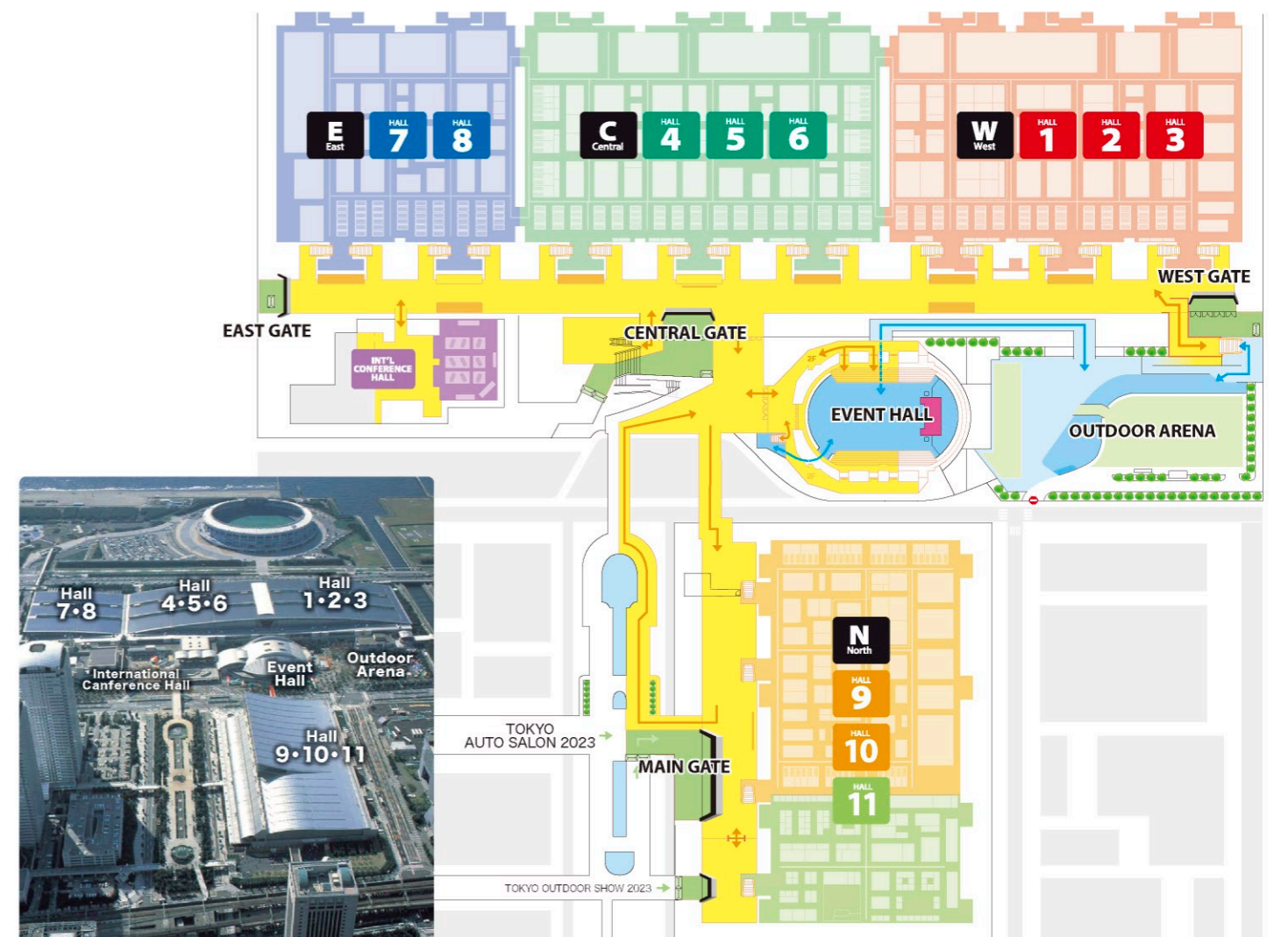
Get to know carbon neutrality in AUTO SALON TECH 2023

TOKYO AUTO SALON 2023 hosted a carbon neutrality-themed event "AUTO SALON TECH 2023" where Toyota, Honda, Mitsubishi, Mazda and Volkswagen, as well as TOM'S and Japan Electric Vehicle Race Association (JEVRA), showcased the possibilities of future mobility and their various initiatives currently underway.

Vehicles on display were categorized to the zones of H2, HEV, PHEV, BEV and ICE. Honda promoted the potential of mobility by introducing Mobile Power Pack (portable and swappable batteries) with which you can swap and share batteries instead of recharging.



Venue Overview





Exhibitor List Central

- | | | | |
|--|--|---|--|
| <p>Hall 4</p> <p>326POWER
 ahead
 ALESS / ROZEL
 AtoZ
 ATOZ.O-SUZU
 AUTOGAUGE
 AUTOONE CAMPER
 BodyLine
 CABANA
 CELLSTAR
 DeesClub
 DUNLOP
 DYNASTY
 Empire Motor Co., Ltd.
 Faith Inc.
 FOREST
 Fuji International Speedway
 GAREDORI-KAI BuyNowJapan</p> | <p>GIBSON
 GP SPORTS
 <i>Hassui Dojo</i>
 Honda / Honda Access / MUGEN
 IFUU / STEALTH OSAKA
 Ignition Model
 Kazama Auto Services
 <i>Kirimojiya</i>
 MIRROR FUNCTION / Rewesewerk Japan
 Mishima Daihatsu
 Nats Nihon Automobile College
 newarX
 NATS Nihon Automobile College
 OHLINS
 KUHL JAPAN & VRARVA
 L-TIDE
 MID WHEELS
 MONZA JAPAN x KOSEI
 ŌHLINS
 OLIVE</p> | <p>Rowen Japan
 SEV
 STARROAD
 TOKYO AUTO SALON 2023 Official Goods Shop
 TWS
 UI vehicle
 welc</p> <p>Hall 5</p> <p>air-j
 AME (Kyoho Corporation)
 ASTRO PRODUCTS
 Autobacs Group
 AUTOGAUGE
 BUAN JAPAN
 CAR MODIFY WONDER
 CARSTYLE
 CRS / ESSEX
 DAIHATSU
 DELTA Direct
 EBBRO
 EMDN Madonna
 QUARTT FAB
 T.M.WORKS / RaceChip Japan / ProRacing Japan
 K's Co., Ltd.
 GMG
 GARAGE ACTIVE
 PRO-STAFF
 Re-works
 BUAN JAPAN
 CRS / ESSEX
 LEGANCE
 ASTRO PRODUCTS
 K-BREAK
 CAR MODIFY WONDER
 CARSTYLE
 SUPERIOR
 TSDstyling / T-styleAutoSales / EXPERT / TRINITY
 Spiegel
 RIDE +TECH
 Forte
 Rowen Japan
 KUHL JAPAN
 JJ
 L-TIDE
 UI vehicle
 OGUSHOW
 GIBSON
 ATOZ.O-SUZU
 ALTOONE CAMPER
 DYNASTY
 STEALTH
 Ignition Model</p> | <p>Hall 6</p> <p>AIMGAIN
 air-j
 AME (Kyoho Corporation)
 ASTRO PRODUCTS
 Autobacs Group
 AUTOGAUGE
 BUAN JAPAN
 CAR MODIFY WONDER
 CARSTYLE
 CRS / ESSEX
 DAIHATSU
 DELTA Direct
 EBBRO
 EMDN Madonna
 QUARTT FAB
 T.M.WORKS / RaceChip Japan / ProRacing Japan
 K's Co., Ltd.
 GMG
 GARAGE ACTIVE
 PRO-STAFF
 Re-works
 BUAN JAPAN
 CRS / ESSEX
 LEGANCE
 ASTRO PRODUCTS
 K-BREAK
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 Spiegel
 RIDE +TECH
 Forte
 Rowen Japan
 KUHL JAPAN
 JJ
 L-TIDE
 UI vehicle
 OGUSHOW
 GIBSON
 ATOZ.O-SUZU
 ALTOONE CAMPER
 DYNASTY
 STEALTH
 Ignition Model</p> |
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Exhibitor List West

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|---|--|---|---|---|---|
| <p>Hall 1</p> <p>BLITZ
 CARICH
 EXEDY Corporation
 FUJITSUBO
 HKS
 HKS 50th Museum
 IPF
 Japan Automobile Federation (JAF)</p> | <p>Hall 2</p> <p>Abe Shokai Ltd.
 AutoExe Inc.
 AVO / MoTeC Japan
 BLOW & TARBOW
 CLS</p> | <p>Hall 3</p> <p>AXEL Co., Ltd.
 BRIDE
 edirb
 ENKEI Corporation
 HAL springs
 OGURA CLUTCH Co., Ltd.
 ENKEI Corporation
 Axell Auto Co., Ltd.
 Axell Auto Co., Ltd.</p> | <p>CREWCH
 elf
 EURO SPORTS
 garage Chikara & CSO
 HASHIMOTO Corporation
 Kansai Service
 Kurumadoh Custom Factory
 Minicar Shop ROUTE
 neutrale
 Nissan Caravan Outdoor ASO_VEHICLE
 Nissan Motor Co., Ltd.
 R.F.Yamamoto
 RAYS
 Renault Japon / Alpine Japon
 ROHAN IZAWA ART DESIGN
 SPEED FORME
 T.R.A. KYOTO
 TOP SECRET
 YOKOHAMA WHEEL
 Kamiwaza-Japan</p> | <p>AEROOVER
 Auto Service Kanki
 Automotive Technical College Sendai
 AXEL Co., Ltd.
 BRIDGESTONE
 CS Auto Dealer
 Forest Auto Factory
 LEG MOTOR SPORT
 M - CONFIDENCE
 NAGAO TECHNO
 NAPAC Joint Booth
 Axell Auto Co., Ltd.
 CARBON-izm
 CRIMSON, INC.
 CUSCO
 DTE SYSTEMS
 edirb
 ENDLESS ADVANCE
 ENKEI Corporation
 HAL springs</p> | <p>HPI
 HPI-EVOLVE
 KYB
 LAILE
 LOCK
 NAPAC & AP82
 NAPAC JAWA
 OGURA CLUTCH Co., Ltd.
 OKUYAMA Co., Ltd.
 RACING GEAR
 TOPY Enterprises, Limited
 NORTH HUNTER
 optionland
 Piccolina
 Rinei Co., Ltd.
 ROADHOUSE
 TigerAuto
 TIST Tsukuba Institute of Science & Technology</p> |
|---|--|---|---|---|---|



Exhibitor List North

Hall 9	Hall 10	Hall 11
A'PEXI	BYD Auto Japan	Mazda Motor Corporation
April 28 is Car Wash Day	COAST MOTORING	Musashi Holts Co., Ltd.
AZUTO	EXEA / Seiko Sangyo	Nissan Automobile Technical College Aichi - Kyoto
CAP Style Co., Ltd.	FIENVILLE	NEO PROJECT
CCI CORPORATION	FINALCONNEXION / BROCKENWATER	
CRYSTALEYE	flexdream	
D-MAX	Handy Crown	
DESIGN WORKS	Harukado Co., Ltd.	
garage marine	Ken'z CRAFT	
GORDON	Kota Circuit YRP Kiriyama	
Gunma Tokyo Automobile University School	LIQUI MOLY	
	MAGICAL FUSE	
	MAX ORIDO	
	NEO PROJECT	
	PRO-STAFF	
	Project Rabble	
	ROBERUTA / Anija	
	STARCOK INC.	
	STOMPIN'ARK / RONCRAFT	
	STYLER V X MODEL LM X NETZ TOYOTA HYOGO	
	SVR / AUTO VELOCE	
	T'S CLUB / R'S RACING	
	TOKYO CUSTOM WORKS	
	ULTIMATE MOTORCARS / MISTRAL	
	WEB OPTION X JBT BRAKE SYSTEM	
	WORK PIT YOKOHAMA X 415 COBRA	
	ZENEW	

Exhibitor List East

Hall 7	Hall 8
Advance Eight Tokyo	AMD WORK SHOP
APR JAPAN	AZZURRE MOTORING / AUTO FINESSE JAPAN
ARTISAN SPIRITS	BBS JAPAN
BARTBAR	BESPOKES TOKYO
BMW	LCI
bond group & LAGER CORPORATION	Liberty Walk
Central Automotive Products Ltd.	M's Machine Works
DRIVE-X	MIRACOLARE
EURO	MODELLISTA
EXIZZLE-LINE	RAVAGE A110 by CARS HATANO
Gtechniq Japan	SPHERE LIGHT
Gtechniq Japan	TOM'S / KeePer
GTG GUNMA TOYOTA GROUP	TOYO TIRES
GY COLLECTION	TOYOTA GAZOO RACING
HC GALLERY	WORK COMPANY LIMITED
IMPULSE AE86 SUPER CARBON	
J Factory	
JAOS CORPORATION	
Leap Design	
Liberty Walk	
LOBSTER TOOLS	
Lorinser	
MCC-Complete / Next innovation / BC FORGED	
MTG Miyagi Toyota	
Old Star	
ROBERUTA / Anija	
STARCOK INC.	
Stompin'ark / Roncraft	
STYLE RV X MODEL LM X NETZ TOYOTA HYOGO	
SUBARU / STI	
Suzuki Motor Corporation	
SVR / Auto Veloce	
T'S CLUB / R'S RACING	
TOKYO CUSTOM WORKS	
ULTIMATE MOTORCARS / MISTRAL	
WEB OPTION X JBT BRAKE SYSTEM	
WORK PIT YOKOHAMA X 415 COBRA	



Exhibitor List International Conference Hall

Convention Hall	Exhibitor
ICE (Biofuel engine vehicle)	MAZDA CX-60 Biofuel Vehicle
HEV (Hybrid electric vehicle)	Honda ZR-V
H2 (Hydrogen engine vehicle)	TOYOTA Corolla Cross H2
H2 (Hydrogen fuel cell vehicle)	TOYOTA GRANACE
PHEV (Plug-in hybrid electric vehicle)	Mitsubishi OUTLANDER
BEV (Battery electric vehicle)	Volkswagen ID.4
BEV (Battery electric vehicle)	Mitsubishi eK Cross EV
TOM'S	EV Racing Kart
JEVRA (Japan Electric Race)	TESLA Model 3 / TESLA Roadster
Honda e:TECHNOLOGY	Mobile Power Pack

