



MEDIA RELEASE

December 1, 2014

Tokyo Auto Salon Association

“TOKYO AUTO SALON 2015 with NAPAC” Will be held at MAKUHARI MESSE for three day on January 9(Fri), 10(Sat), 11(Sun), 2015

The Tokyo Auto Salon Association (office within San's Co., Ltd. Shinagawa-ku, Tokyo) will hold “TOKYO AUTO SALON 2015 with NAPAC*”, a custom car and car-related product exhibition over the three-day period on January 09(Friday), January 10(Saturday), January 11(Sunday) at the Exhibition Hall (Halls 1 through 11, International Conference Hall, Makuhari Event Hall) of MAKUHARI MESSE.

TOKYO AUTO SALON traces its history back to the “Tokyo Exciting Car Show” an event held in 1983 to establish and nurture a custom car culture throughout Japan. This inaugural event changed its name to TOKYO AUTO SALON in 1987, and this year marks the exhibition's 33th anniversary. For the past five years since 2009, attendance has continually increased and last year the event had 296,714 attendances over the three days period of the event which was a record number, two year in a row since 2013. This year again, we are working hard to offer further fulfilling content and hoping to attract more than 300,000 attendances from home and abroad.

Currently total of 381 (427 companies, last year) Corporations, Schools, Organizations, including Auto Manufactures, Aftermarket Parts Manufactures, Custom Shops, Auto related corporations, Auto related manufactures will exhibit at the event. Nine auto manufactures including Toyota Motor Corporation, Nissan Motor Co., Ltd., Honda Motor Co., Ltd., Suzuki Motor Corporation, Fuji Heavy Industries Ltd., Mazda Motor Corporation, Hino Motors Ltd., Mitsubishi Motors Corporation, Daihatsu Motor Company Ltd. will consecutively participate as exhibitor again this year. Also as for foreign car importers, same as last year RENAULT JAPON Co., Ltd. Mercedes-Benz Japan Co., Ltd. will continue to participate as exhibitors. In addition, Chrysler Japan Co., Ltd. LCI Limited, BMW Japan Corporation, Audi Japan KK, will participate in this year's event. Although the total number of exhibitors has decreased to 88.5% of last year, this trend seems to be occurring due to many exhibitors expanding their exhibition to a larger scale.

* NAPAC : Nippon Auto Parts Aftermarket Committee (<http://www.napac.jp/>)



About the Show

● Official Name : TOKYO AUTO SALON 2015 with NAPAC

<http://www.tokyoautosalon.jp>

● Show Dates :

January 9, (Fri)	09:00-18:00	(Trade and Media Day)
	13:00-18:00	(Premium ticket holder)
January 10, (Sat)	09:00-18:00	(Open to public)
January 11, (Sun)	09:00-17:00	(Open to public)

● Location : MAKUHARI MESSE International Exhibition Hall Halls 1 – 11
International Conference Center, Makuhari Event Hall

<http://www.m-messe.co.jp/>

Makuhari Messe Co. Ltd

2-1, Nakase, Mihama-ku, Chiba City, Chiba Prefecture

<http://www.m-messe.co.jp/>

● Admission :

Date	Hours	Advance Tickets (Gen. Admission)	Same day Purchase
January 9, (Fri)	13:00~18:00	¥2,600	¥3,200 (Gen. Admission)
January 10, (Sat)	09:00~18:00	¥1,800	¥2,200 (Adult)
January 11, (Sun)	09:00~17:00		¥1,700 (Junior High / High School)

* Children 12 and under are FREE (must be accompanied by an adult)

* Tickets Sold at Tokyo Auto Salon Online Ticket Service

* Tickets Sold at major convenience stores : Lawson / Seven-Eleven / Family Mart /
Circle K Sunkus / Mini-Stop / Three F

* You can also buy tickets online from : Ticket PIA / Yahoo! Ticket / e+(e-plus) / tixee



- Promoter : Tokyo Auto Salon Association(TASA)
Tel +81-3-5718-5802 Fax +81-3-5718-5809
Oimachi Center Building 3F, 1-24-5 Oi, Shinagawa-ku,
Tokyo 140-8658 Japan
(In-house office at SAN'S INC.)

- Co-Promoter : N A P A C (Nippon Auto Parts Aftermarket Committee)

- Auspices : Chiba Prefecture, Chiba City, San-Ei Shobo Publishing Co., Ltd.
OPTION-LAND Global Communications Association NPO
(Non-Profit Organization)

- Sponsored by : GRAND TURISMO, avex Group. ACOM Co., Ltd.

- Special Thanks to : MAKUHARI MESSE

- In Cooperation with : ASEA Division, JAWA Division, JASMA

- Show outline :
 - Exhibition of new products and technologies for use in tuning and dress-up.
 - Exhibition and sales of cars that showcase dress-up parts and accessories.
 - Exhibition and sales of cars that highlight new tuning technologies.
 - Exhibition and sales of automobile-related games, aftermarket parts, motorsports goods and other products.
 - Exhibition and sale of complete and commercial vehicles.



Press Credential Application and Registration for "TOKYO AUTO SALON 2015 with NAPAC" will be done through our official home page (<http://www.tokyoautosalon.jp>) Application, Registration will start on December 1, (Mon) 2014 at 12:00 p.m and will end on December 30, (Tue) 2014 at 12:00 p.m.

Media Credential Application URL

<http://www.tokyoautosalon.jp/2015/index-media.php>

<http://www.tokyoautosalon.jp/2015/en/index-media.php> (English Page)

Media data download page

ID : autosalon

Password : tas2015

**For further information
about the Show,
please contact:**

**TOKYO AUTO SALON
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