

RE-REVISED


TOKYO AUTO SALON

2025
MEDIA RELEASE

7 January 2025
Tokyo Auto Salon Public Relations

TOKYO AUTO SALON 2025 Press Conference Schedule

Press conferences will be held on Friday 10 January as follows. Please contact each exhibitor directly for further information. The schedule below are subject to change. Fixed schedule will be posted on a bulletin board at the Media Centre.

Company	Exhibit as	Time	Venue	Booth No.	Live Stream @ Auto Salon TV
Toyota Motor Corporation	TOYOTA GAZOO Racing / LAND CRUISER BASE	9:30 - 10:00	Hall 9 (North)	955	YES
ISUZU A&S Co., Ltd.	ISUZU A&S	10:00 - 10:30	Hall 7 (East)	706	
BBS Japan Co., Ltd.	BBS Japan	10:00 - 10:30	Hall 8 (East)	803	
Mazda Motor Corporation *part 1 of 2	MAZDA / MAZDA SPIRIT RACING	10:05 - 10:30	Hall 6 (Central)	632	YES
KYB Corporation	KYB Corporation	10:30 - 11:00	Hall 3 (West)	307	
Honda Motor Co., Ltd.	Honda / MUGEN	10:30 - 11:00	Hall 4 (Central)	434	YES
Toyo Tire Corporation	TOYO TIRES	10:30 - 11:00	Hall 8 (East)	807	YES
Hyundai Mobility Japan Co., Ltd. *part 1 of 2	Hyundai	10:30 - 11:00	Hall 8 (East)	810	YES
SUBARU CORPORATION *part 1 of 2	SUBARU / STI	11:00 - 11:30	Hall 7 (East)	717	YES
BMW Japan Corp	BMW Japan	11:30 - 12:00	Hall 7 (East)	712	
TOYOTA CUSTOMIZING & DEVELOPMENT Co., Ltd.	MODELLISTA	11:30 - 12:00	Hall 8 (East)	808	YES
HKS CO., LTD.	HKS	12:00 - 12:30	Hall 1 (West)	108	
BRIDE Co., Ltd.	BRIDE	12:00 - 12:30	Hall 3 (West)	318	YES
Volkswagen Group Japan	Volkswagen Japan	12:00 - 12:30	Hall 8 (East)	806	
Hyundai Mobility Japan Co., Ltd. *part 2 of 2	Hyundai	12:30 - 13:00	Hall 8 (East)	810	YES
Mazda Motor Corporation *part 2 of 2	MAZDA / MAZDA SPIRIT RACING	13:00 - 13:30	Hall 6 (Central)	632	YES
BYD Auto Japan Co., Ltd.	BYD	13:00 - 13:30	Hall 8 (East)	812	
SUBARU CORPORATION *part 2 of 2	SUBARU / STI	13:30 - 14:00	Hall 7 (East)	717	YES
Liberty Walk Co., Ltd.	LIBERTY WALK	14:30 - 15:00	Hall 8 (East)	801	

MEDIA ENQUIRIES

Tokyo Auto Salon Public Relations
E-mail: pr@tokyoautosalon.jp

* The information on this release is true and correct as of 07/1/2025 and is subject to change.

TOKYO AUTO SALON 2025 Press Conferences

Friday 10 January

	West (Hall 1 · 2 · 3)	Central (Hall 4 · 5 · 6)	East (Hall 7 · 8)	North (Hall 9 · 10 · 11)
9:00				
30				
10:00				#955 TOYOTA GAZOO Racing / LAND CRUISER BASE 9:30 – 10:00
30		#632 MAZDA / MAZDA SPIRIT RACING <small>[Part 1 of 2]</small> 10:05 – 10:30	#706 ISUZU A&S 10:00 – 10:30	#803 BBS Japan 10:00 – 10:30
11:00	#307 KYB Corporation 10:30 – 11:00	#434 Honda / MUGEN 10:30 – 11:00	#807 TOYO TIRES 10:30 – 11:00	#810 Hyundai <small>[Part 1 of 2]</small> 10:30 – 11:00
30			#717 SUBARU / STI <small>[Part 1 of 2]</small> 11:00 – 11:30	
12:00	#108 HKS 12:00 – 12:30		#712 BBS Japan 11:30 – 12:00	#808 MODELLISTA 11:30 – 12:00
30	#318 BRIDE 12:00 – 12:30		#806 Volkswagen Japan 12:00 – 12:30	
13:00			#810 Hyundai <small>[Part 2 of 2]</small> 12:30 – 13:00	
30		#632 MAZDA / MAZDA SPIRIT RACING <small>[Part 2 of 2]</small> 13:00 – 13:30	#812 BYD 13:00 – 13:30	
14:00			#717 SUBARU / STI <small>[Part 2 of 2]</small> 13:30 – 14:00	
30				
15:00			#801 LIBERTY WALK 14:30 – 15:00	