



TOKYO AUTO SALON
2020

MEDIA RELEASE

10 October 2019
Tokyo Auto Salon Committee

**The Annual Custom Car Extravaganza
"TOKYO AUTO SALON 2020"
Takes Place 10 Jan to 12 Jan 2020 at Makuhari Messe**

Tokyo Auto Salon Committee (Shinjuku-ku, Tokyo) is pleased to announce that "TOKYO AUTO SALON 2020", one of the world's largest custom car and car-related product shows, takes place over the three-day period from Friday 10 January to Sunday 12 January 2020 at MAKUHARI MESSE International Convention Complex.

Inaugurated in 1983 as "Tokyo Exciting Car Show", TOKYO AUTO SALON now is the annual car extravaganza covering the gamut of custom car related concerns. The show features a panoply of Japanese leading automakers, foreign car importers, tyre manufacturers, aftermarket parts manufacturers and custom car shops exercising their ingenuity in showcasing latest cars and related products as well as selling parts, goods and merchandise. With more than 900 tuned & dressed up cars on display crammed in the huge venue, the 38th TOKYO AUTO SALON will create a real buzz of excitement with mixture of the latest trends in the powerful custom car scene and colourful entertaining content such as motorsport demo run, ride-along experience, collectible car auction and live music.

As TOKYO AUTO SALON has been enjoying further growth and diversification, it now reaches a broader range of visitors - from car enthusiasts to casual fans including families. We have had over 300,000 attendance for 5 years in a row since 2015, of which the 2019 show reached a record-high of 330,666.

TOKYO AUTO SALON in recent years has also been identified as a significant opportunity by many automakers to unveil their new car including world premiere model of sport concept and, on top of that, announce their motorsport activities for the year with unveiling of their new racing car. They have become one of the highlights of the show and surely attract tremendous interest.

Tickets go on sale on TOKYO AUTO SALON Online Ticket on Friday 1 November.

TOKYO AUTO SALON 2020 will, additionally, offer special tickets come bundled with an original Tomica in commemoration of the 50th anniversary of Tomica - one of the event's sponsors. Details will be available shortly on TOKYO AUTO SALON official website.

Media registrations are scheduled to open online in early December.
www.tokyoautosalon.jp/2020/en/media/



▲ Tokyo Int'l Custom Car Contest 2019
Grand Prix Winner
ROHAN METAL IMPALA
entered by ROHAN



◀ TOKYO AUTO SALON 2019



TOKYO AUTO SALON 2020

About the Show

Show Name TOKYO AUTO SALON 2020 www.tokyoautosalon.jp/

Venue MAKUHARI MESSE International Convention Complex
(Int'l Exhibition Halls 1-11, Int'l Conference Hall, Event Hall and Outdoor Arena)
Makuhari Messe Co., Ltd. (2-1 Nakase, Mihama-ku, Chiba City, Chiba) www.m-messe.co.jp/

Dates

Friday 10 January	9:00am – 7:00pm (open only to media, trade visitors and invitees) * 2:00pm – open specially to premium ticket holders
Saturday 11 January	9:00am – 7:00pm (open to public)
Sunday 12 January	9:00am – 6:00pm (open to public)

Promoter Tokyo Auto Salon Committee

Organizer Tokyo Auto Salon Association (TASA)

Supporters Chiba Prefecture; Chiba City; Nippon Auto Parts Aftermarket Committee (NAPAC);
*TBC Japan Automobile Manufacturers Association, Inc. (JAMA); and Japan Automobile Federation (JAF)

Sponsors GRAN TURISMO; Yahoo! Ticket; TOMICA, PUMA Japan K.K.; Car Trade; SPR Japan Co., Ltd.;
FAITH Inc.; Initial D/MF GHOST; and Fast & Furious

Special Partners Makuhari Messe and SAN-EI Corporation

Partners ASEA Division; JAWA Division; and JASMA

*TBC

Admission

	Date	Show Hours	Online Purchase	At the Door
Premium Ticket	Friday 10 January	2:00pm – 7:00pm	¥3,000	¥3,500
			good for Friday 2pm - 7pm	
General Ticket	Saturday 11 January	9:00am – 7:00pm	¥2,000	¥2,500 (adult)
	Sunday 12 January	9:00am – 6:00pm		¥1,800 (student 13 to 18)
		good for one day either Saturday or Sunday		

*Children aged 12 and under accompanied by an adult get free admission.

Tickets go on sale on Friday 1 November on TOKYO AUTO SALON Online Ticket.
www.tokyoautosalon.jp/2020/en/ticket/

Click on the link below to obtain media releases, photographs and the logo. *Press use only.

www.tokyoautosalon.jp/2020/en/media/

ID: autosalon Password: tas2020

MEDIA ENQUIRIES

TOKYO AUTO SALON Public Relations Division

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