



TOKYO AUTO SALON
2019

MEDIA RELEASE

8 January 2019
Tokyo Auto Salon Committee

**The Annual Custom Car Extravaganza
“TOKYO AUTO SALON 2019”
Quickly Approaching!**

Tokyo Auto Salon Committee (Shinjuku-ku, Tokyo) is pleased to announce that “TOKYO AUTO SALON 2019”, one of the largest annual custom car and car-related product shows, takes place over the three-day period from Friday 11 to Sunday 13 January at MAKUHARI MESSE International Convention Complex.

The 37th TOKYO AUTO SALON features a wide range of 426 exhibitors showcasing their 906 vehicle (*figures as of 25 Dec) and car-related products. The 2019 shows also embraces a lot of intriguing content.

“TOKYO AUTO SALON presents Riding Shotgun” at the neighbouring ball park ZOZO Marine Stadium
Featuring approx. 30 cars including latest models such as Audi R8 V10 Plus, custom cars, rally cars and classic cars, the event gives you an exciting driving experience in a passenger seat.

Three fun content at the Outdoor Arena (admission free area)

“45-degree Hill Climbing Demonstration” by Mitsubishi Motors - an amazing experience of the pulling power and hill-hold capabilities in a 45-degree ramp

“Minna no (everyone’s) Motor Show SUV” the latest SUV test drive & review by radio DJ, car pundit & racing driver *Piston Nishizawa*

“Tokyo Meat Salon” produced by the comedian as well as the charismatic meat gourmet *Jimon Terakado*. His well selected 10 prestige meat dinings offer special menu only available here

“TOKYO AUTO SALON AUCTION with BH Auction” at the Event Hall

Having been extremely successful on the first attempt in 2018, the 2nd genuine collectible car auction takes place in a far larger scale with 50 vehicles to be auctioned off - all rare and historically valuable cars. It sure satisfies your expectations as a car entertainment as well.

TOKYO AUTO SALON 2019 finally gets underway on Friday 11 January. The show hours will be extended by one hour until 6:00pm on Sunday for those wishing to enjoy the show to the full extent.



▲ TOKYO AUTO SALON AUCTION with BH Auction (the pic in 2018)
◀ TOKYO AUTO SALON presents Riding Shotgun (in 2017)





TOKYO AUTO SALON
2019

ABOUT THE SHOW

◆ **Show Name**

TOKYO AUTO SALON 2019 www.tokyoautosalon.jp/

◆ **Show Dates**

Friday 11 January 9:00am – 7:00pm (open only to Media, Trade Visitors and industry insider invitees)
2:00pm – 7:00pm (open to Premium Ticket holders)
Saturday 12 January 9:00am – 7:00pm (open to public)
Sunday 13 January 9:00am – 6:00pm (open to public)

◆ **Venue**

MAKUHARI MESSE International Convention Complex
(Int'l Exhibition Halls 1-11, Int'l Conference Hall, Event Hall and Outdoor Arena)
Makuhari Messe Co., Ltd. (2-1 Nakase, Mihama-ku, Chiba City, Chiba) www.m-messe.co.jp/

◆ **Promoter**

Tokyo Auto Salon Committee

◆ **Organizer**

Tokyo Auto Salon Association (TASA)

◆ **Co-Promoters**

Chiba Prefecture; Chiba City, Nippon Auto Parts Aftermarket Committee (NAPAC);
Japan Automobile Manufacturers Association, Inc. (JAMA); and Japan Automobile Federation (JAF)

◆ **Supporting Organizations**

GRAN TURISMO; Yahoo! Ticket; TOMICA, PUMA Japan K.K.; Car Trade; SPR Japan Co., Ltd.; FAITH Inc.;
Initial D/MF GHOST; and Fast & Furious

◆ **Special Thanks to**

Makuhari Messe and San-ei Shobo Publishing Co., Ltd.

◆ **In Cooperation with**

ASEA Division; JAWA Division; and JASMA

◆ **Admission** *Children age of 12 and under are free (must be accompanied by guardian).

Date	Show Hours	Advance Purchase	On the Day
Fri 11 Jan	2:00pm – 7:00pm	¥3,000	¥3,500
Sat 12 Jan	9:00pm – 7:00pm	good for one day either Saturday or Sunday	
Sun 13 Jan	9:00pm – 6:00pm	¥2,000	¥2,500 (adult 19 and over) ¥1,800 (junior 13 to 18)

Advance tickets are available at:
TOKYO AUTO SALON Online Ticket
www.tokyoautosalon.jp/2019/en/ticket/

◆ **Media Data download**

Click on the link below to obtain media releases, photographs and the event logo:
www.tokyoautosalon.jp/2019/en/media/
ID: autosalon Password: tas2019

MEDIA ENQUIRIES

TOKYO AUTO SALON Public Relation Division
E-mail: pr@tokyoautosalon.jp