



TOKYO AUTO SALON
2018

MEDIA RELEASE

27 October 2017
Tokyo Auto Salon Committee

Cutting Edge of Custom Car Scene
“TOKYO AUTO SALON 2018”
Taking Place on Fri 12 to Sun 14 Jan at Makuhari Messe

Tokyo Auto Salon Committee (Shinjuku-ku, Tokyo) is pleased to announce that “TOKYO AUTO SALON 2018”, one of the largest annual custom car and car-related product shows, takes place over the three-day period from Friday 12 to Sunday 14 January 2018 at MAKUHARI MESSE International Convention Complex (2-1 Nakase, Mihama-ku, Chiba City).

Inaugurated in 1983 as “Tokyo Exciting Car Show”, TOKYO AUTO SALON now is the annual car extravaganza covering the gamut of custom car related concerns. The show features a panoply of Japanese leading automakers, foreign car importers, aftermarket manufacturers and custom car shops exercising their ingenuity in showcasing latest cars, car-related products and technological solutions as well as selling parts, goods and merchandise. Alongside more than 800 tuned & dressed up cars displayed crammed in the huge venue, we have a lot more to offer including racing cars’ demo run sessions and live music performances. TOKYO AUTO SALON 2018 brings the best opportunity to experience an exciting mixture of the latest trends in the powerful custom car scene and colourful lively entertaining content.

TOKYO AUTO SALON 2018, marking the 36th anniversary, takes place again on the largest-ever scale occupying the entire Convention Complex of the MAKUHARI MESSE (International Exhibition Halls 1-11, International Conference Hall, Makuhari Event Hall and Outdoor Arena). The show has had over 300,000 attendance for 3 years running since 2015, and we expect even more visitors ranging from car enthusiasts to casual fans.

Tickets go on sale on Wednesday, the 1st of November at TOKYO AUTO SALON official website.

Media registration will open online in early December at our official website:

www.tokyoautosalon.jp/2018/en/media/

Busy venue
at TOKYO AUTO SALON 2017.



Early-morning car fans
forming a long queue for entrance.



TOKYO AUTO SALON
2018

ABOUT THE SHOW

◆ **Official Name**

TOKYO AUTO SALON 2018
<http://www.tokyoautosalon.jp>

◆ **Show Dates**

Friday 12 January 9:00am – 7:00pm (open only to Media, Trade Visitors and invitees)
 2:00pm – 7:00pm (open to Premium Ticket holders)

Saturday 13 January 9:00am – 7:00pm (open to public)

Sunday 14 January 9:00am – 5:00pm (open to public)

◆ **Venue**

MAKUHARI MESSE International Convention Complex
(Int'l Exhibition Halls 1-11, Int'l Conference Hall, Makuhari Event Hall and Outdoor Arena)
Makuhari Messe Co., Ltd.
2-1 Nakase, Mihama-ku, Chiba City, Chiba
<http://www.m-messe.co.jp/>

◆ **Promoter**

Tokyo Auto Salon Committee

◆ **Organizer**

Tokyo Auto Salon Association (TASA)

◆ **Co-Promoters** *TBC

Ministry of Economy, Trade and Industry; Ministry of Land, Infrastructure, Transport and Tourism;
Chiba Prefecture; Chiba City; Nippon Auto Parts Aftermarket Committee (NAPAC);
Japan Automobile Manufacturers Association, Inc. (JAMA); and Japan Automobile Federation (JAF)

◆ **Special Thanks to**

Makuhari Messe and San-ei Shobo Publishing Co., Ltd.

◆ **In Cooperation with**

ASEA Division, JAWA Division, and JASMA

◆ **Exhibitor Lineup Includes**

- Japanese leading automakers
- Foreign car importers
- Aftermarket parts manufacturers
- Custom shops
- Auto-related businesses, auto-related specialized manufacturers, automotive vocational schools and more



TOKYO AUTO SALON 2018

◆ **Admission** * Children 12 and under are free (must be accompanied by adult).

Dates	Show Hours	Advance Purchase	At the Door
Fri 12 Jan	2:00pm – 7:00pm	¥3,000	¥3,500
Sat 13 Jan	9:00pm – 7:00pm	good for one day either Saturday or Sunday	
Sun 14 Jan	9:00pm – 5:00pm	¥2,000	¥2,500 (adult 19 and over) ¥1,800 (junior 13 to 18)

Advance tickets are available at:

- TOKYO AUTO SALON Online Ticket
- T-TICKET
- Lawson Ticket
- e+ (e plus)
- Ticket PIA
- Seven Ticket
- YAHOO! Ticket
- JTB

* TOKYO AUTO SALON 2018 will offer special pass with which you will enjoy certain privileges (detail follows). The special passes come bundled with a specially designed strap & a PVC pass and are in limited supply. Available at TOKYO AUTO SALON Online Ticket only.

◆ **Show Outline**

TOKYO AUTO SALON features a wide variety of dedicated exhibitors to

- showcase and demonstrate their latest technological solutions and products for cars to be tuned-up and dressed-up
- showcase and sell cars with dress-up parts and accessories
- showcase and sell cars highlighting innovative tuning technologies
- showcase and sell auto-related video games, aftermarket parts, motorsport merchandise and other diverse auto-related products
- showcase and sell off-the-shelf tuned-up cars and commercial vehicles

◆ **Events Include**

- Tokyo International Custom Car Contest 2018
- Race Queen Award 2017

◆ **Media Data download Page**

To access MEDIA page for viewing/downloading previous Media Releases, photographs as well as the TAS 2018 logo, click on the link below and log in with the following ID and password:

URL (English page) : <http://www.tokyoautosalon.jp/2018/en/media/>

ID : autosalon

Password : tas2018

◆ **TOKYO AUTO SALON ASSOCIATION (TASA)**

Shinjuku Eastside Square 7/F, 6-27-30 Shinjuku, Shinjuku-ku, Tokyo 160-8463 JAPAN
(office with-in San's Inc.)

Phone: +81-3-6897-4820 Fax: +81-3-6897-4840

CONTACT US FOR MEDIA ENQUIRIES

TOKYO AUTO SALON Public Relation Division

Shinjuku Eastside Square 7/F, 6-27-30 Shinjuku, Shinjuku-ku, Tokyo 160-8463 JAPAN (office with-in San's Inc.)

E-mail: pr.div@e-autosalon.net